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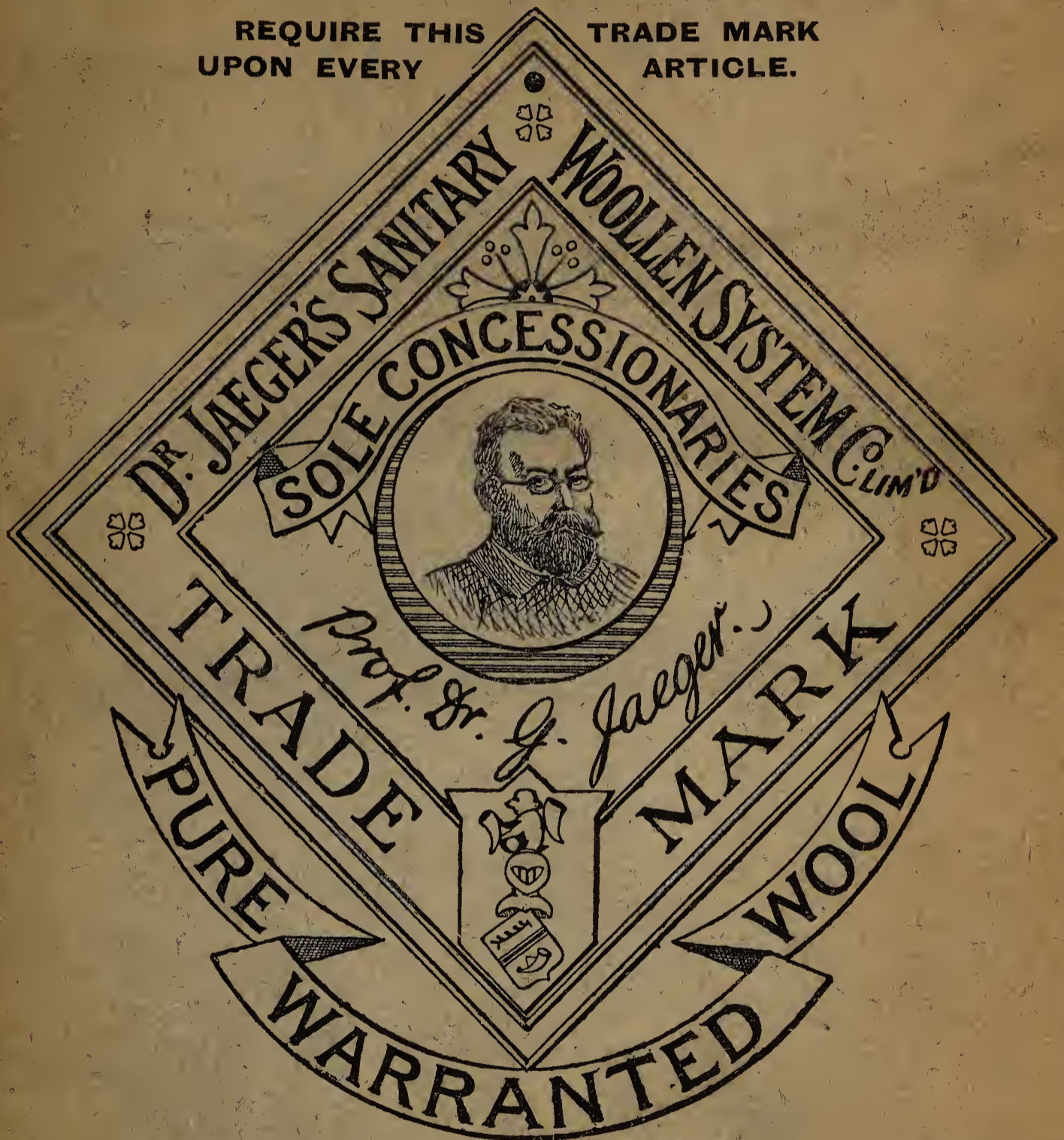
DR. JAEGER'S

◇ SANITARY ◇

WOOLLEN CLOTHING SYSTEM.

REQUIRE THIS
UPON EVERY

TRADE MARK
ARTICLE.



Every Article of Dr. Jaeger's System bears the above Trade Mark.
NONE ARE GENUINE WITHOUT IT.

SOLE DEPOT:

A. ALLPORT,

21 & 23 COLMORE ROW, BIRMINGHAM.

BRITISH MANUFACTURE.

MEMORANDA

TO WHICH ATTENTION IS RESPECTFULLY REQUESTED.

This edition supersedes previous editions.

Wholesale Postal Address: 95, MILTON STREET, LONDON, E.C.

Retail " " 42 & 43, FORE STREET, E.C.

" " " 3 & 4, PRINCES ST., CAVENDISH SQ., W.

" " " EAST STREET AND THE AVENUE, BRIGHTON.

" " " 23, COMMERCIAL STREET, LEEDS.

N.B.—Customers ordering by Post for the first time should address their correspondence to 42 & 43, Fore Street, London, E.C., unless, in view of probable future transactions, some other Depôt should be considered more convenient.

All Goods are supplied for Net Cash. References or Remittances are requested from strangers before dispatch of Goods. Remittances should include cost of carriage (see below).

Orders should be headed with—Full Postal Address, forwarding instructions, and Railway Station for Parcels.

Full permanent home address (if writing from a temporary abode).

Title, whether Mrs., Miss, etc., should be stated.

Change of address should be immediately notified, and the late as well as the new address mentioned.

In the event of any mis-spelled name, or wrong designation in the Invoice, the error should be pointed out at once; otherwise much subsequent confusion may arise.

To ensure that returned goods are duly credited, the name and address of sender should be enclosed.

Post Office Orders may be made payable to "JOHN SMITH."

Cheques to be crossed—"Cr. A/c. of JAEGER SYSTEM Co. LD." & Co."

and made payable to the Company.

Complaints can only be entertained when received within ten days from execution of order. Articles which have been used cannot be taken back.

CARRIAGE OF PARCELS.

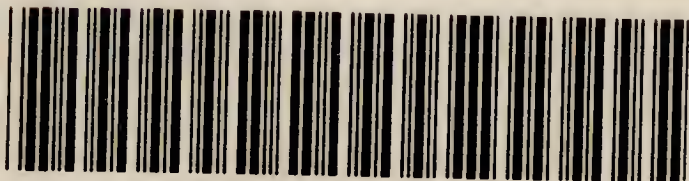
DR. JAEGER'S SANITARY WOOLLEN SYSTEM Co., LD., desire to inform their customers that they cannot pay carriage of parcels, all their prices being based upon a Net Cash payment. Goods for the Country will be sent by Parcels Post when possible, postage being charged on Invoice; when this is not possible, the best and cheapest route will be chosen, and carriage charged forward. Goods for the London District will be sent either by Parcels Post, or by Carter, Paterson & Co., with whom the Company have made arrangements for specially cheap rates—see scale at foot—and to save annoyance and trouble to customers, carriage will be paid by the Company and charged on the Invoice.

SCALE OF RATES by CARTER, PATERSON & Co. :—

Not exceeding		Not exceeding
7 lbs. 4d.		56 lbs. 9d.
14 " 6d.		84 " 10d.
28 " 8d.		112 " 1s.

For any distance within the London District.

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Look for Diamond Trade Mark, enclosing portrait!

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ANSWERS to OBJECTIONS

SOMETIMES MADE TO

Dr. Jaeger's Sanitary Woollen System.

It is **not** a "Fad!" but a System of adapting the covering to the body, instead of, as hitherto, the body to the covering.

It is **not** "coddling!" because the continuous draining of water from the tissues *hardens* them, and strengthens the whole body.

It is **not** irritating to the skin! In a very short time any feeling of the kind vanishes, and the skin is maintained in a healthy glow.

It is **not** oppressively warm in summer, but **COOL!** Oppressive heat is felt when the skin cannot exhale freely through linen or lined outer-clothing. The most signal instance of this is the discomfort caused by a mackintosh. Clothing and Bedding of porous Animal Wool *throughout* allow the skin to freely throw off the superfluous heat of the body—hence the use of flannels for cricketing, rowing, &c.

It is **not** uncomfortable to be continuously buttoned-up (in all wool clothing)! as a very short experience will show, and in no other way can the body be preserved at an *equable temperature*, and yet *lightly* clothed.

It is **not** incompatible with wearing evening dress!

It is **not** expensive to adopt! Outer-clothing already in wear can usually be rendered sanitary, by replacing linings, &c.

It is **not** less cleanly, but much cleaner than ordinary clothing and bedding, which retain the exhalations from the skin!

It is **not** to be passed over because you feel well at present! It enhances both health and comfort and protects the body against attacks of disease to which the strongest succumb.

For Great Britain and the British Possessions.

DR. JAEGER'S SANITARY WOOLLEN CLOTHING, &C.,

CAN BE OBTAINED AT THE FOLLOWING ADDRESSES:

If difficulty is experienced in procuring the Jaeger Goods, or if other Goods are offered in their place, the Public will confer a favour by communicating with the Company at the Central Office, 95, Milton Street, London, E.C.

Aberdeen	Watt & Grant	225, Union Street
Ditto (Boots & Shoes)	James Lorimer & Son	Palace Buildings
Abergavenny	Chas. J. Daniel	Market Buildings
Ditto (Boots & Shoes)	Wm. Charles	Cross Street
Aberystwith	T. Ellis	9, Terrace Road
Accrington	M. Riley	10, Warner Street
Ditto (Boots & Shoes)	Fredk. Dugdale	37, Blackburn Road
Acton	Hopkins & Vinall	34, Churchfield Road
Aldershot (Men's)	Thos. White & Co.	14, Union Street
Ditto (Ladies')	Ditto	22-3, High Street
Altrincham	S. Brookfield	Ashley Road
Ditto (Boots & Shoes)	Thomas Robinson	91, George Street
Ashbourne (Derby)	John Wray Lister	St. John Street
Ditto (Boots & Shoes)	J. Wigley	St. John Street
Aylesbury	E. Broad & Son	Market Square
Banbury	A. J. Harlock	3, Parson Street
Bangor	Donald Cameron	205, High Street
Barnet	J. A. Clark	66, High Street
Barnsley	Turner & Charlesworth	10, Cheapside
Barnstaple	Hortop & Petter	High Street
Barrow-in-Furness	J. H. Barrow	Westmoreland House
Ditto (Boots and Shoes)	Matthew Armer	34 & 36, Cornwallis Street
Bath	Gould & Son	23, Milsom Street
Ditto	Jolly & Son	11, 12 & 13, Milsom Street
Ditto (Boots & Shoes)	Wm. Charles	41, Milsom Street
Batley	R. Deighton	Commerce House
Bedford	E. P. Rose	50, High Street
Ditto (Tailoring)	F. G. Marks	3, Tavistock Street
Ditto (Boots & Shoes)	Ditto	Ditto
Belfast	G. W. Kyle & Co.	11, 13, Donegall Place
Ditto (Tailoring)	Albion Cloth Co.	High Street
Ditto (Boots & Shoes)	G. McAfee	28, Corner of Cornmarket
Ditto (Hats & Caps)	A. P. Dalzell	15, Royal Avenue
Bexhill-on-Sea	F. H. Foulds	"Bon Marché"
Bexley Heath	Hide & Co.	Emporium
Bicester	John Baker & Co.	Market Hill
Bideford	Vellacott, Trapnell & Mere- field	69, High Street
Ditto	F. R. Schmidt	80, High Street
Ditto (Boots & Shoes)	James Prouse	20, High Street

Sole Concessionaries

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Biggleswade	D. Bennett	Paris House
Birkenhead	Heald & Batchelor	Hamilton Street
Birmingham	A. Allport	21 & 23, Colmore Row
Bishop Auckland	Duff & Rowntree	Market Place
Blackburn	Dickson & Nuttall	33, King William Street
Ditto (Boots & Shoes)	T. & P. Parker	40, King William Street
Blackheath	C. Bond	8, Montpelier Vale
Ditto. (Boot & Shoes)	Walter Flack	Montpelier Vale
Blackpool	George Bolton	2 & 4, Church Street
Ditto (Boots & Shoes)	W. Handley	Talbot Square
Blaenavon	R. Fowler	Broad Street
Blandford	Curtis & Son	Market Place
Ditto (Boots & Shoes)	G. A. Bishop	West Street
Bolton	Constantine Bros.	Deansgate
Bournemouth	H. W. Hanger	Edinburgh House
Ditto (Boots & Shoes)	Geo. C. Pitman	25, Old Christchurch Road
Bradford	Brown, Muff & Co.	Market Street
Ditto (Boots & Shoes)	W. Hollingworth	64 & 66, New Market Street
Brecon	David Morgan	31, High Street
Brentford	R. W. Robinson	111, High Street
Bridgnorth	Wm. Jones & Co.	Waterloo House
Bridgwater	Philipps & Co.	Fore Street
Bridlington Quay	A. E. Topham	3, Prince Street
Bridport	J. W. Hartgill	West Street
Brighton	BRANCH DEPÔT	59, East St., & The Avenue
Bristol	E. R. Wills	80, Park Street
Bromley (Kent)	H. B. Quick	9 & 10, Widmore Road
Bruton	Thos. H. Jones	High Street
Bungay	H. Wightman	
Burford	A. H. Thomas	High Street
Burton-on-Trent	Geo. Tarver	44 & 47, Station Street .
Bury (Lancs.)	Driffield Brothers	Market Place
Bury St. Edmunds } (Ladies')	Plumpton & Sons	Suffolk House
Ditto (Men's)	Nunn & Son	Abbeygate Street
Buxton	George Crabbe	4, Terrace Road
Caernarvon	Morris & Davies	The Nelson Emporium
Cambridge	Harper & Oliver	St. Andrew's Street
Ditto (Men's)	James Neal	71 & 72, Trumpington Street
Ditto (Boots & Shoes)	A. J. P. Osborne	14, Sidney Street
Canterbury	J. Gibbons Jackman	The Parade
Cardiff	E. Roberts	30, Duke Street
Ditto (Boots & Shoes)	W. C. Peace	Bedwellty House, 78, Queen Street
Carlisle	Atkinson & Wood	63, English Street
Chatham and Rochester	F. & H. Newcomb	133, High Street, Chatham
Ditto. (Ladies')	Do. do.	5, Railway Street, Chatham
Chelmsford	J. G. Bond	28, 29 & 24, High Street

For Great Britain and the British Possessions.

7 Dr. Jaeger's Sanitary Woollen System Co., Ltd.,
 Central Office (Wholesale):—
 95, MILTON STREET, LONDON, E.C.

Cheltenham	J. Lance & Co.	126, 127, 128, High Street
Ditto (Boots & Shoes)	J. J. Smith	379, High Street
Chertsey	A. Fryer	Guildford Street
Chester	J. E. Ewen	Bridge Street Row
Ditto (Boots & Shoes)	F. Jones & Co.	59, Bridge Street Row
Chippenham	R. Hetherington & Son	
Chipping Norton	Martin Pearson	High Street
Chorley	R. T. Ditchfield	Market Street
Ditto (Boots & Shoes)	T. Mangnall & Co.	51, Market Street
Christchurch (Hants)	Ferrey & Son	High Street
Cirencester	Frederick Boulton	124, The Market Place
Cleckheaton	C. Dawson & Sons	Northgate
Clifton (Bristol)	E. R. Wills	36, Triangle
Colchester	C. S. Shepard	119, High Street
Coleraine	Wm. Price	The Bazaar, Bridge Street
Colwyn Bay	J. O. Jones	London House
Cork	Cahill, Goggin & Co.	47, Patrick Street
Coventry	B. Riley	5 & 6, King's Head Buildings
Ditto	G. H. Hayward	3, Earl Street
Cranleigh	C. M. Wilson	R. M. Stores
Crewkerne	T. Palmer & Sons	Abbey Street
Croydon	A. Paxton	60, George Street
Darlington	Luck & Sons	High Row
Ditto (Tailoring)	James Lamont	Bondgate
Ditto (Boots & Shoes)	R. Watson	3, Prebend Row
Dartmouth (Ladies')	S. F. Jarvis	The Quay
Ditto (Men's)	Ellis & Son	Fairfax Place
Ditto (Boots & Shoes)	Pinhey & Steer	Foss Street
Darwen	A. Rushton	Bridge Street
Deal	William Darracott	6, High Street
Derby	R. Jefferson & Sons	Corn Market
Ditto (Boots & Shoes)	Martin & Son	25, Irongate
Devizes	Charles Sloper	14 & 15, Brittox
Dewsbury	M. Grandidge & Son	Market Place
Diss	H. Bobby & Sons	Market Square
Dorking	J. L. Playfoot	85, 85A and 86, High Street
Douglas (Isle of Man)	Archer & Evans	Victoria Street
Dover	C. Pilcher	12, King Street
Driffield	William Scotchburn	Market Place
Dublin	E. Boon	96, Grafton Street
Ditto (Boots & Shoes)	A. Webb	12, Westmoreland Street
Dumfries	W. P. Henderson	2 to 6, Church Crescent
Dundalk	B. Patteson & Co.	32, Clanbrissel Street
Dundee	Jas. Spence & Co.	20-30, Reform Street
Ditto (Boots & Shoes)	R. Brown	33, Reform Street
Durham	Collinson & Son	Market Place
Dursley	Henry A. Owen	Long Street

Sole Concessionaries

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Ealing	Eldred Sayers & Son	4, 5, 6, Broadway
Ditto (Boots & Shoes)	Hollinrake & Howell	The Broadway
Eastbourne	Henry Evenden	Cornfield Terrace
Ditto (Boots & Shoes)	Henry Vine & Son	9, 11, 13, Terminus Road
East Grinstead	J. Southey	Albion House
Eccles	John Graves	2, Church street
Edinburgh	McNab & Shepherd	111, Princes Street
Ellesmere	Isaac Cooke	Scotland Street
Ely	Arthur Pledger	Cathedral House
Enniskillen	W. R. Cooney	Hibernia House
Eton (Boots & Shoes)	Paine & Son	136, High Street
Evesham	Lowe & Sons	Orleans House
Exeter	Misses J. U. & E. A. Sawdye	3A, East Southernhay
Exmouth	S. Pimm	37, The Strand
Fakenham	A. L. Horsley	Norwich Street
Falmouth	J. & W. Meyrick	Bon Marché
Faversham	W. Springford	
Folkestone	Plummer, Roddis & Bee- croft, (Ld.) late S. S. May	4, High Street
Fordingbridge	Withers Bros.	
Framlingham	Hatsell Garrard	Market Place
Frome	Ferris & Bloom	Market Place
Glasgow	Cooper, Hunter & Rodger	63, Buchanan Street
Ditto (Boots & Shoes)	J. Williamson & Co.	93, Buchanan Street
Ditto (Tailoring)	E. Paterson	126, Bothwell Street
Gloucester	Denton & Holbrook	13, Northgate Street
Ditto (Men's)	W. Thomas & Co.	2 and 3, Northgate Street
Ditto (Boots & Shoes)	W. Bletchley	89, Northgate Street
Godalming	M. P. Edwards	45, High Street
Gosport (Men's)	H. Blake	High Street
Ditto (Ladies')	E. Bartholomew	Stoke Road
Grantham	Geo. Whipple	Water Gate House
Gravesend	Henry Simmonds	68 & 69, High Street
Great Marlow	James Morgan & Son	High Street
Great Yarmouth	Palmer Brothers	38, Market Place
Greenock	Robt. Cowan & Co.	West Blackhall Street
Grimsby	David Smith	13 & 15 Victoria Street West
Ditto	Mrs. J. H. Manton	92, Victoria Street West
Ditto (Boots & Shoes)	C. S. Good	26, Old Market Place
Guernsey	N. A. Cohu	Grange
Guildford	John Cable	126, 127, High Street
Halesworth	Roe & Hall	
Halifax	J. Cardus	1, Lord Street
Halstead (Boots & Shoes)	J. Tiffen	3, Head Street
Hampstead (South).	J. Weare	77, Fairfax Road
Hanley	T. Stokes & Son	67, Piccadilly
Ditto (Boots and Shoes)	Wallace Bros.	15, Market Square

For Great Britain and the British Possessions.

9 Dr. Jaeger's Sanitary Woollen System Co., Ltd.,
 Central Office (Wholesale):—
 95, MILTON STREET, LONDON, E.C.

Harrogate	Adam Millward	5, Cambridge Crescent
Harrow-on-the-Hill	W. Maidment, late T. Tusting Holttum	Westbourne House
Ditto (Boots & Shoes)	A. W. Powell	High Street
Hartlepool, West	John Burnip & Son	The Polytechnic
Haslingden	Edwin Bagshaw	Beehive House
Hastings	E. Northey & Co.	30, Robertson Street
Haverfordwest	C. C. Saies	
Hemel Hempstead	Geo. Rolph	Bradford House
Ditto (Boots and Shoes)	H. Stevens	37, High Street
Henley-on-Thames	C. Monk	
Herne Bay	John Gore	5, William Street
High Wycombe	W. Biggs	Waterloo House
Hitchin	Mrs. Champion Dawson	Market Street
Holloway, N.	Geo. Lockwood	334 & 336, Holloway Road
Horncastle	B. Robinson	19, Bull Ring
Huddersfield	W. H. Hilditch	22, King Street
Ditto (Boots & Shoes)	Thomas Walker	12, King Street
Hull	Thomas Bach & Co.	52 and 57, Market Place
Ditto (Boots & Shoes)	R. L. Cowley & Son	12, Silver Street
Ilfracombe	Attwood & Co.	123, High Street
Ipswich	Frederic Corder	18 and 20, Tavern Street
Jarrow	R. W. Klyne	Ellison Street
Jersey	Muirhead & Couch	2, Brook Street
Ditto (Ladies)	Mrs. Le Couteur	16, Halkett Place
Ditto (Boots & Shoes)	J. Potter	45, King Street
Kendal	Musgrove & Son.	47, Finkle Street
Ditto (Boots & Shoes)	Atkinson & Sharpe	7, Strickland Gate, and 8, Finkle Street
Kensington (South).	S. B. Claude	12, Gledhow Terrace
Kettering	H. W. Church	Market Place
Kidderminster.	G. & C. Isaacs	Regent House
Ditto (Boots & Shoes)	T. Blunt	8, Bull Ring
Kingston-on-Thames	J. Squire & Son	{ 9 & 14, Victoria Terrace, Surbiton
Kington (Herefordshire).	Francis Parker & Sons	Church Street & High Street
Lancaster	Mansergh & Son	Market Place
Ditto (Boots & Shoes)	C. Tennant	44, Market Street
Leamington	E. Francis & Son	34, 36 and 38, Bath Street
Ditto (Boots & Shoes)	J. Beechy	25, Bath Street
Leeds	BRANCH DEPÔT	23, Commercial Street
Ditto (Tailoring)	W. West & Sons	18, Albion Street
Leek	L. & G. Johnson	9, Stanley Street
Ditto (Boots & Shoes)	Henry Keates	8, Sheepmarket Street
Leicester	Joseph Johnson	Market Street
Ditto (Tailoring)	H. Rogers	22, Market Street
Ditto (Boots & Shoes)	Saml. Cowling	High Street
Leighton Buzzard	T. J. Luck.	High Street
Lewes	John Fuller	19, School Hill

Sole Concessionaries

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Lincoln	C. J. Fox & Co.	216, High Street
Liskeard	Stantan & Stantan	
Liverpool	D. Kent & Son	6, Bold Street
Ditto	Ditto	24, Exchange Street, E.
Ditto (Men's Under- clothing & Tailoring) }	C. F. Werner	{ 40, Lord Street, and 1, South John Street
Ditto (Boots & Shoes)	R. Warner & Son	92, Bold Street
Llandrindod Wells	W. Thomas	Central Wales Emporium
	{ CENTRAL OFFICE (WHOLE- SALE) }	95, Milton St., Fore St., E.C.
	CITY DEPÔT, FOR POST ORDERS WHERE NO AGENT. }	{ 42, 43, Fore Street, E.C., Close to Moorgate St. Station
	CITY BRANCH	85 and 86, Cheapside, E.C.
	Ditto	158, Fenchurch Street
LONDON	WEST END DEPÔT	3 & 4, Princes St., Cavendish Sq., W.
	Ditto	456, West Strand
	Miss Sarah Franks	23, Mortimer St., Berners St., W.
	Mrs. E. Davy	{ 7, Duke Street Mansions, Grosvenor Square, W.
	(Dressmaking on Dr. Jaeger's System.)	
	George Lockwood	334 and 336, Holloway Road
Londonderry	S. Hyndman	Ferry Quay Street
Longton	M. Briggs & Son	Commerce House
Lowestoft (Ladies')	W. Maddison	Lorne House, Pier Terrace
Ditto (Men's)	W. Maddison	Osborne House, High Street
Ludlow	Bodenham, Son & Co.	The Cross
Lutterworth	E. Dalby	High Street
Lyme Regis	M. H. Booth	Broad Street
Lymington	Eldridge & Young	High Street
Lytham	J. Edmondson	
Macclesfield	Swanwick & Stoneley	Market Place
Maidenhead	M. H. Trill	108, High Street
Maidstone	W. Morling	High Street
Maldon	Bentall & Son	50, 56 & 58, High Street
Ditto (Boots & Shoes)	J. Tiffen	32A, High Street
Malton	R. S. Jackson	Castlegate
Malvern	Cox & Painter, Ld.	Warwick House
Ditto (Boots & Shoes)	Benjamin Jones	Bellevue Terrace
Manchester	Ohm & Webster	2, Princess Street
Ditto (Boots & Shoes).	R. Phillips & Son	73, Deansgate
Margate	R. & A. Cutlack	57, High Street
Market Drayton	Joseph Dean	High Street
Marlboro'	T. Jackson	London House
Maryport	William Cockbain	57, Senhouse Street
Melksham	E. G. Flooks	High Street
Ditto (Boots & Shoes)	R. H. Dixon	High Street
Melton Mowbray	W. Giles	Market Place
Mere (Wilts)	Walton & Co.	Wilts & Dorset Stores
Merthyr Tydvil	D. Phillips & Co.	126, High Street

For Great Britain and the British Possessions.

11 Dr. Jaeger's Sanitary Woollen System Co., Ltd.,
 Central Office (Wholesale):—
 95, MILTON STREET, LONDON, E.C.

Middlesboro'	Henry Robinson	Cleveland Terrace
Monmouth (Boots & Shoes)	Wm. Charles	
Newbury.	George Wintle	10 & 11, Northbrook Street
Newcastle-on-Tyne	W. Wallace	86, Grey Street
Ditto (Boots & Shoes)	S. & C. W. Dixon	74, Grey Street
Newcastle (Staff.)	Leek Bros.	Bon Marché, 40, Iron Market
Ditto (Boots & Shoes)	Leek & Son	11, Iron Market
Newmarket	Harry Hambling	High Street
Newport (Isle of Wight).	Pinnock & Sons	High Street
Ditto (Boots & Shoes).	J. Woolgar	89, High Street
Newry	Foster & Co.	The Arcade
Newton Abbott	S. F. Jarvis	14, Courtenay Street
Ditto	Chas. Pope	Courtenay Street
Newtown	Henry Morgan	Royal Crown Warehouse
Ditto (Boots & Shoes)	R. Rickards	Bridge Street
Northampton	Shepherd & Manning.	11 & 13, Drapery
North Shields	Green & Byers (Ld.)	Howard Street
Northwich	T. H. Maddocks.	5, Dane Street
Norwich.	Livock & Son	London Street
Norwood	K. Shepherd	35, Westow Hill
Nottingham	Slatter & Slatter	Carlton St. & Warser Gate
Old Charlton (Kent)	Richd. C. Ratcliff	Cambria House
Oldham	Frank Barlow	52, Mumps
Ditto (Boots & Shoes)	Hall Brothers	56, Mumps
Oswestry.	R. & R. Hughes & Co	The Cross
Otley	F. J. Quilter	Market Place
Oxford	D. P. Clifford	69, St. Giles
Peebles	W. Melrose & Co.	High Street
Penrith	Howe & Goulding	Cornmarket
Penzance	Chas. Lavin	Green Market
Ditto (Boots & Shoes)	John Smith	12, Market Jew Terrace
Perth	Robert Ewing	24, St. John Street
Peterboro'	Wm. Clarabut	4, Market Place
Pickering	W. Dunning	Market Place
Plymouth	Popham, Radford & Co.	{ 37—38, Bedford Street, and 14, 15, 16, East Street
Poole (Boots & Shoes)	J. C. Hawkes	High Street
Preston (Boots & Shoes)	G. H. Rawlinson & Co.	113, Fishergate
Putney	Miss C. Anderton	174, Upper Richmond Road
Ramsey (Isle of Man)	Thomas Teare & Co.	24, Parliament Street
Ramsgate	E. K. Kennard	29 & 31, Harbour Street
Reading	Long, Sons & Everard	25—31, London Street
Redditch	Thos. Haines	40, Evesham Street
Redruth	Humphry T. Williams & Co.	London House
Reigate & Redhill	Alfred Stubbs	Regent House, Reigate
Ditto (Boots & Shoes)	G. Payne & Son	31, Station Road, Redhill
Rhyl	E. S. Graves	5, Queen Street
Richmond (Surrey).	W. Casson	2, Foxtan Terrace
Rochdale	S. E. Wild	28, Yorkshire Street

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Rochester and Chatham .	F. & H. Newcomb .	133, High Street, Chatham
Ditto (Ladies') .	do. do. .	5, Railway Street, Chatham
Royston	C. Whitaker & Co. .	The Cross
Ryde (Isle of Wight) .	A. Bevis	Union Street
Saffron Walden	Stebbing Leverett .	Market Place
St. Albans	Collings & Reynolds .	4 & 5, Chequer Street
St. Austell	Veale Bros.	Menacuddle Street
St. Neots	W. W. Seward	High Street
Sale	Mrs. Plant	London House
Salisbury	Eldridge & Young .	Catherine Street
Ditto (Boots & Shoes)	Geo. Bartlett	High Street
Saltburn-by-the-Sea .	T. G. Pearson	Commerce House
Sandown (Isle of Wight)	J. Woods	35, High Street
Saxmundham	Walter H. Game	
Scarborough	W. Rowntree & Sons .	33 and 39, Westborough
Ditto (Boots & Shoes)	R. Thompson	23, Westboro'
Seaford (Sussex)	E. G. Brand	Gloucester House
Selby	Chas. Laverack	Market Place
Ditto	James Blacker	50, Ouse Gate
Sevenoaks	S. Young	35 and 37, London Road
Shanklin (Boots & Shoes)	J. N. Cater	Grange Road
Sheerness-on-Sea	J. W. Burnet	67 and 69, High Street
Sheffield	Cole Brothers	Church Street
Ditto (Boots & Shoes)	H. Machon	161, Devonshire Street
Shrewsbury	Lavery & Brace	9, High Street
Sidmouth	John Field	Waterloo House
Sittingbourne	James Hulburd	High Street
Sleaford	F. A. Aldridge	Market Place
Sligo	Cherry, Boyers & Co. .	
Slough (Boots & Shoes) .	George Bartlett	Commerce Place, High St.
Southampton	Creed & Breton	157, High Street
Southend-on-Sea	C. F. Millican	43, The Pavement
Southport	Hunt & Son	51, Lord Street
Ditto (Boots and Shoes)	James Stewart	193, Lord Street
Southsea	E. Hide & Co.	{ 9, 11, 13, 18, King's Road 136 to 142, St. Paul's Road
South Shields	Mackey & Co.	12, King Street
Ditto (Boots and Shoes) .	D. M. Ward	84, King Street
Spalding	F. Catt	7 & 8, Hall Place
Stafford	Brookfield and Windows .	
Stamford	Oates & Musson	22, High Street
Stockport	Sam Barlow	24, Underbank
Ditto (Boots and Shoes)	Wild & Sons	30, Market Place
Stockton-on-Tees	Thomas Wilks	Bridge Road
Stone	Foden & Brandon	
Stourbridge	E. Gough	130, High Street
Stratford-on-Avon	Fred Winter	17 & 18, High Street

For Great Britain and the British Possessions.

13 Dr. Jaeger's Sanitary Woollen System Co., Ltd.,
 Central Office (Wholesale):
 95, MILTON STREET, LONDON, E.C.

Stroud	J. & S. Fidler	7, Rowcroft
Sunderland	Blackett & Son	241 & 242, High Street
Ditto (Boots and Shoes)	D. M. Ward	103, High Street
Surbiton.	J. Squire & Son	9 & 14, Victoria Terrace
Sutton (Surrey)	M. S. Chappell & Co.	12, High Street
Swansea	B. Evans & Co.	Temple Street
Ditto (Tailoring)	Thomas & Son	9, Heathfield Street
Ditto (Boots and Shoes)	Thos. Randles	15, Castle Street
Swindon	L. Foss & Son	18, Wood Street
Tavistock	Edward Fuller	London House
Taunton	Hatcher & Sons	High Street
Teignmouth	S. A. Austin	Bank Street
Tewkesbury	George Watson	142 & 143, High Street
Thirsk	B. Smith & Sons	Market Place
Thrapstone	J. W. Hambling	Commerce House
Tiverton	Thorne Bros.	23, Fore Street
Todmorden	Herbert Maddocks	8, Pavement
Torquay	Wreyford & Rolstone	45, Fleet Street.
Truro	N. Gill & Son	1, Boscawen Street
Tunbridge Wells	E. H. Strange & Co.	28, Parade
Ulverston	Thomas Iddon	11, Market Street
Ditto (Boots & Shoes)	Richard Armer	1, Fountain Street
Uppingham (Rutland)	A. J. Jourdan	High Street
Ventnor (Isle of Wight)	J. N. Cater.	38, High Street
(Boots and Shoes)		
Wakefield	W. H. Tallents & Co.	London House, 9, Northgate
Wallingford	Field, Hawkins & Ponking	
Ware	R. W. Harradence, Jun.	High Street
Ditto (Boots & Shoes)	Ditto do.	Ditto
Warminster	Lucas Brothers	Market Place
Warrington	Wm. Hodgkinson	Bridge Street
Warwick	Ball & Walker	5 & 7, Jury Street
Watford	A. Trewin	Queen's Road
Wednesbury	Jonathan Clark	Five Ways
Wellingborough	E. Slater	High Street
Wellington (Salop)	C. Venables & Co.	1, Walker Street
Wells (Som.,)	W. C. Vonberg	{ 2, High Street, and 1, Sadler Street
Welshpool	Arthur Testar	36, Broad Street
Westgate-on-Sea	William Minter	Station Road
Weston-super-Mare	S. Haddon	West Street
Weybridge	Mrs. E. Hull	Queen's Road
Weymouth	R. R. Talbot	34, St. Mary Street
Whitby	James N. Clarkson & Son	19, Bridge End East
Widnes	R. Booth	Victoria Road
Wigan	Evans & McClure	Standish Gate
Wilmslow	W. S. Clegg	Church Street
Wimbledon	E. Standen	London House, High Street

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Winchester	Arthur Fleet	Cathedral House, High St.
Windermere	T. J. Robinson	Windermere House
Windsor	Rodgers & Denyer	25, High Street
Wisbeach	Dawbarn & Sons	19, 20 & 21, Market Place
Witney (Oxon)	Fred Clappen & Co.	Market Place
Wolverhampton	Thos. Edwards & Sons	York House, High Street
Worcester	William Bennett & Son	33 & 34, High Street
Ditto (Tailoring)	J. Whitehead & Son	6, Foregate Street
Workington	J. McGuiness	64, Pow Street
Worksop	Walter Allen	Bridge Street
Worthing	G. H. Smith & Son	32 & 34, South Street
Wrexham	Wm. & J. Prichard	14, Hope Street

CALCUTTA AND BOMBAY.—Harry Clark, Civil, Military and Ladies' Tailor, Old Courthouse Street, Calcutta.

CAPE TOWN.—W. Duncan & Co.

If difficulty is experienced in procuring the Jaeger Goods, or if other Goods are offered in their place, the Public will confer a favour by communicating with the Company at the Central Office, 95, Milton Street, London, E.C.

UNITED STATES OF AMERICA.

CENTRAL DEPÔT

FOR

DR. JAEGER'S SANITARY WOOLLEN CLOTHING & BEDDING:

827 & 829, BROADWAY, NEW YORK.

Branch Houses: 199, BROADWAY, NEW YORK,
366, FULTON STREET, BROOKLYN.

DEPÔT FOR PHILADELPHIA:—

1104, CHESNUT STREET, PHILADELPHIA.

[ADVT.]

For Great Britain and the British Possessions.

THE VALUE TO THE PUBLIC

OF THE

GENUINE JAEGER TRADE MARK.

(See facsimile on page 23.)

THE JAEGER COMPANY make and sell **ONLY** Pure Unadulterated Woollens.

Which other Firm can substantiate a similar statement, and can show a Trade Mark which is accepted by the general Public as a

GUARANTEE AGAINST ADULTERATION ?

The JAEGER Company maintain a Scientific Staff and a Laboratory fitted with every requisite for testing chemically and microscopically the purity of their Woollen yarns and materials. Which other Firm incurs this labour and cost in order to protect the Public against imposition ?

The value of the JAEGER Trade Mark to the Public is therefore twofold :—

It guarantees Pure Wool, in place of Wool only too frequently mixed with from 25 to 75 per cent. of Cotton.

It represents a successful stand against the Dishonesty and Trickery of Adulteration.

The prediction made when the present Company was founded, that the Public would never pay for Pure Wool, has been completely falsified by the extraordinary popularity of the genuine JAEGER goods.

Adulterated and otherwise inferior Imitations of the garments designed and popularised by DR. JAEGER are freely offered by unscrupulous traders as the genuine "JAEGER" goods; and as Cotton is much less costly than Wool, the mixture can be sold more cheaply than the pure material, which however is infinitely more healthy, comfortable, and economical in the end.

The penalties for imitating a Trade Mark are so severe that the Public may rely on the genuineness of goods which bear the above Brand, and the JAEGER Company venture to appeal to the Public, in the interest of buyers themselves, of fairness, and of commercial honesty, to note and make use of this certain means of detecting and rejecting spurious JAEGER goods.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

GOLD MEDAL
International Health Exhibition,
LONDON, 1884.

“The First Wealth is Health.”

Emerson.

REASONS
FOR
DR. JAEGER'S
REFORMS.

DR. JAEGER'S Reforms of Clothing and Bedding are based on the scientific adaptation of the covering of the body, by day and by night, to the nature and needs of the skin.

The skin is pierced by millions of pores, through which is constantly exhaled a watery vapour, whereby the body is relieved of much matter that would be poisonous if suppressed or retained.

The chief desideratum, therefore, in the body's covering is that the skin's function of exhalation should suffer as little impediment as possible, and here two points must be chiefly considered:—

The covering should be **pervious throughout**, to permit the exhalation to escape.

The skin should be maintained at an **equable** warmth, as any chill diminishes its activity, driving away the blood to the internal organs.

These conditions were found by Dr. JAEGER to be fulfilled only by porous fabrics of **Animal Wool**, while plant-fibres (Linen and Cotton) are directly antagonistic to them.

Animal Wool is the material devised by nature for animal covering, and possesses, as the simplest experiments will prove, the valuable quality of not attracting or retaining the noxious, mal-odorous matters which the animal body exhales. Moreover, being a slow conductor of heat, Animal Wool does not chill, even when damp.

Dead Plant-fibre (Linen and Cotton), on the other hand, like living plants, absorbs evil odours from the surrounding atmosphere—but cannot, as the living plant does, assimilate them—and therefore gives them out again, if damped or wetted. Moreover, Plant-fibre readily conducts heat, and therefore quickly chills, especially if damp, when it has an icy feeling. The nature of Plant-fibre is to readily take up moisture, like a sponge, while the horny nature of Animal-fibre offers greater resistance to saturation with wet. Further, the usual close web of Linen and Cotton offers mechanical hindrance to the escape of the watery vapour exhaled by the skin.

These considerations induced Dr. JAEGER to try the effect on himself and on others of wearing Clothing, and of sleeping in Bedding, consisting wholly of pure, porous, woollen materials; and he found that practice amply confirmed his theory.

The vital function of exhalation performed by the pores of the skin has a very great influence on the health, so much so, indeed, that if this function be suspended by artificially closing the pores, even for a short time, death will ensue. Anything which tends to check or discourage the skin's action is therefore harmful; and clothing which, owing to its impervious nature, or to its faulty construction, hinders the escape of the watery vapour exhaled, and exposes the body to risk of chill, is injurious to health.

Healthy Clothing and Bedding should therefore consist wholly of pure Animal Wool, woven into porous fabrics, and all material of Plant-fibre should be avoided, whether as underwear, or as lining to outer clothing, or as sheets, etc.

As, however, these hygienic conditions constitute a complete revolution from the old unsanitary haphazard way in which Clothing and Bedding have so long been made, Dr. JAEGER foresaw that his reforms would never get beyond the stage of theory unless facilities were provided

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for the public to make practical trial of them. He accordingly set to work to devise the best conceivable clothing and bedding which his extensive study and experiments on the subject could suggest. Although only a man of science, whom makers of the old-fashioned unscientific clothing would naturally set down as a mere theorist, his intense conviction that he was right stimulated him to persevere until he could persuade various manufacturers to carry out his ideas.

First, he devised an ideal **Shirt**, embodying four principal features:—

1. Pure, unadulterated (*perhaps as novel a notion as any*) Animal Wool, undyed and unbleached, *i.e.*, of Natural colour.

2. Porous stockinet web, so soft as not to irritate the most sensitive skin, and much less liable to felt and shrink than the rectangular web of flannel.

3. Buttoning on shoulder, preventing ingress of draught at front or back.

4. Double thickness over chest.

This last feature is, of course, *in addition* to sufficient protection at the back, and is recommended by Dr. JAEGER on the ground that the blood vessels which terminate down the front middle line of the trunk are expanded by extra warmth over that part, stimulating the circulation of the blood, and assisting the skin to perform its secretory function.

Dr. JAEGER also remodelled all other items of Underwear, and continued his practical efforts at reform, until he had caused to be constructed, on **common-sense** principles of **health** and **comfort**, every article of Underclothing, Outerclathing and Bedding for Men, Women and Children of all ages.

Full descriptions of the various details of Dr. JAEGER'S Sanitary Woollen System are appended in this Catalogue, and in all of them the leading idea of **perviousness** throughout to the exhalation of the skin is carefully considered.

Textile materials of vegetable fibre (Linen and Cotton) are completely discarded from Dr. JAEGER'S System; and he found that silk (which is not, like animal wool, designed by nature for clothing purposes, but is

merely the excretion of a worm) is deficient in the important quality of perviousness. The correct, sensible rule is to make the body's covering of such material, and in such manner, as to maintain the necessary **equable warmth**, while placing the **least possible impediment** to the escape of the skin's exhalation. It is surprising how **light** in weight the clothing can be made on these conditions; and when to this consideration are added those of greatly enhanced **health and comfort**, as well as of constant **protection from chill**, enough is said to show Thinking People that Dr. JAEGER'S reforms are exceedingly worth their attention.

A great deal of supposed chronic ill health, such as disorders of the respiratory organs, of the stomach and digestive organs, and of the bowels; rheumatic complaints, lumbago, and other diseases attributed to chill; excessive corpulence, etc., may be remedied, alleviated, and, above all, **prevented**, by treating the body as the highly sensitive, warm-blooded organism which it is, provided with a complex apparatus of pores and blood-vessels, whose functions are of vital importance. Hitherto the almost universal tendency has been to treat the body as though it were an inanimate dummy on which anything and everything, however hygienically unsuitable, might be hung, at the dictate of fashion or habit.

Clothing and Bedding which are **pervious throughout**, because made **wholly of porous Wool**, keep the tissues constantly drained of the superfluous fat and water, the accumulation of which, under unsanitary covering, is responsible for many of the disorders enumerated above. Under the JAEGER covering the flesh becomes literally **hardened**, acquiring greater specific weight, and the body is far better fitted to resist the attacks of epidemic and other disease.

It is, therefore, quite a mistake to suppose that the JAEGER Clothing and Bedding are enervating, or more fitted for invalids than for healthy people. The strongest man may succumb in a few days to congestion of the lungs, bronchitis, etc., brought on through his unsanitary clothing, or through sleeping in damp linen sheets.

Here, therefore, is a great Hygienic Reform, which has been welcomed, adopted, and recommended by many high medical authorities, has been tried by thousands of thinking people, and has stood the severe

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test of every kind of opposition and attack from motives of prejudice and interest—although of scientific opposition, in the sense of any serious endeavour to refute Dr. JAEGER'S theory, there has been **none**.

Dr. JAEGER'S Sanitary Woollen System has thus established its claim to examination and trial, but the trial should be **thorough**, as the principle of **perviousness throughout** to the skin's exhalation is essential, if the immense benefit of really Healthy Clothing and Bedding is to be enjoyed. The Outerclathing must be reformed, as well as the Underwear: the Tailoring Departments at the JAEGER depôts undertake to remove the discoloured, mal-odorous, unwholesome cotton lining and backing from waistcoats, coats, etc., and to adapt Outerclathing already in use so as to protect the body from sudden chill in any part. Such **Healthy Outerclathing** is perfectly compatible with customary fashion and appearance.

That pervious All Wool Clothing and Bedding protect the body from chill is intelligible to every one, but it is a common error to suppose that such Clothing and Bedding are "hot" in summer. Heat is felt to be oppressive when the natural action of the pores is hampered, and the exhalation cannot escape. If the covering is *impervious*, there is a strong desire to throw everything off from the stifled skin; but the wearer of porous, woollen covering, through which the skin can **breathe**, is no more oppressed by it than is a cricketer by his flannels, which every athlete knows to be the coolest, safest, most comfortable wear for violent exercise in hot weather.

Dr. JAEGER'S position in the Reform of Clothing and Bedding which bears his name is simply that of its founder. The functions of practically carrying out his ideas, of manufacturing and distributing the Jaeger Clothing and Bedding, are delegated by him to this Company, established by warm adherents to his Reform, who had themselves experienced its benefits before they undertook its introduction, and who bound themselves to Dr. JAEGER to maintain his principles intact, especially as to purity and high quality of materials.

Dr. Jaeger's Sanitary Woollen System Co., Ltd.

For Great Britain and the British Possessions.

THE "LANCET," 1st May, 1886.

SIX MONTHS' EXPERIENCE OF SANITARY WOOLLEN CLOTHING AND
BEDDING.

SIR,—I should be glad if you can give me the opportunity to render to your readers a short account of the effects in my experience of the use of sanitary woollen clothing and bedding.

If I may judge from my own case, very many who may have read or heard more or less of Dr. GUSTAV JAEGER's propositions with regard to dress, have dismissed them with little ceremony as pedantic, or as well enough for those who are not acquainted with the virtues of good English underclothing, &c. To all such I would say "Don't." The experience of several winters led me to look forward to the last with grave apprehension as prolific of severe and exhausting catarrhs, followed by increased susceptibility and renewed attacks. In October, I, for the first time, saw an exposition of Dr. JAEGER's views in his excellent little volume "Health Culture," and was so impressed with their soundness that I adopted the sanitary woollen clothing and bedding advocated by him in their entirety. The result has been complete immunity from colds, and a very marked increase in my capacity for work. I have not put on a great coat night or day, have slept with an open window in bedroom, and have been able to enjoy the luxury of an open cab instead of a close brougham.

Instead of alternating feelings of heat and cold, there has been an uniform and most agreeable glow of warmth. I have, without any alteration of diet or regimen, lost 7 lbs. in weight, and (which will, I believe, tax the credulity of some) have witnessed the disappearance of a lipoma of the nape of the neck, which had existed for some years and had suggested the necessity for an operation. These latter facts powerfully illustrate the truth of Dr. JAEGER's contention that the complete and continuous action of the skin drains the organism of water and superfluous fat. I would say, further, that the feeling induced of perfect health is not the least of the recommendations to adopt the system. I may mention that of the many who have, more or less, fully addicted themselves to it from my example or advice, I have not known one who has been disappointed. Lastly, I would add a word on the need there is, if the full benefit to be derived is wished for, that nothing but pure wool should enter either into dress or bedding.

I am, Sir, yours faithfully,

JOHN PENHALL, M.D., F.R.C.S.

St. Leonards-on-Sea, April 17th, 1886.

THE "INDIAN MAGAZINE," February, 1886.

HOW TO PRESERVE HEALTH IN INDIA.

BY DR. C. R. FRANCIS.

An article on clothing would be incomplete without a few words on the subject of the "Sanitary Woollen System," recently introduced by Dr. JAEGER, Professor of Comparative Anatomy and Physiology at Stuttgart. In the matter of costumes Dr. JAEGER is a thorough revolutionist. He would have every article of dress, worn by men, women and children, made of wool; and certainly the purity, softness, and elasticity of the finer kinds of the material, manufactured under his guidance, are qualities that combine to render it extremely attractive. The most irritable skins would doubtless be tolerant of the summer quality of the stockingette stuff, which is not only extremely soft, but probably very durable. It is well suited for shirts, undervests, and other garments worn next the skin; as also, indeed, for petticoats and dresses. And the natural colour (light grey) is well adapted for India. The value of flannel is recognised by all who indulge in sports likely to cause profuse perspiration; and there seems no reason why all clothing, ordinarily used in that country, should not be made of Dr. JAEGER's pure animal wool, which is manufactured of varying degrees of thickness and strength; and which may be dyed of almost any colour—the dyes being genuine and harmless. The khakee (grey cotton) suits, which are now worn by a portion of the army in India, might, with advantage, be made of wool. In short, the principle upon which wool is advocated, being recognised, viz., its protective power against chills, and its offering the least possible impediment to the escape of emanations from the body, there is no limit to its application. All who are contemplating a career in India—everyone in fact who can—should pay a visit to the depôt of the Sanitary Woollen System Company, 3 and 4, Princes Street, Cavendish Square, W., or 41, 42 and 43, Fore Street, London, E.C., or send for one of their illustrated catalogues, and examine the several garments, or the forwarded specimens, and then read all that is urged in favour of the material, as opposed to vegetable fibre, which, in the various forms of cotton, linen, muslin, etc., is in such general use throughout the world.

Look for Diamond Trade Mark, enclosing portrait!

CHILDREN'S DRESS.

The Editress of *Baby*, Miss ADA S. BALLIN, the well-known writer on Hygiene, remarks in issue of May, 1889:—

VEGETABLE fibre is not sufficiently pervious to these exhalations, and the ordinary method of its manufacture renders it more impervious than it need otherwise be; it absorbs until it is wet, and then leaves much unabsorbed moisture on the surface of the body, chilling it and checking the further action of the skin. After violent exercise, it hangs damp and clammy against the skin, whereas an all-woollen material will rest on the skin it has nearly dried, and be only damp itself even when the wearer has been in a violent perspiration. Hence, the adoption of woollen garments for all athletic sports, and the great desirability of woollen clothing for wear in summer and in tropical climates.

That irritation which sometimes follows the unaccustomed wearing of woollen next the skin is generally caused by the material being of recent manufacture or coarse quality, and in all but the rarest cases it passes off within a few days, if the practice is persevered in. IT IS NOT FELT WHEN THE FINE JAEGER MATERIALS ARE USED, and we have reason to be grateful for the production of these materials.

In summer weather I believe that many cases of so-called nettle rash, and that most painful skin disease, prickly heat, the name of which admirably describes the sensations it produces, are caused by the sudden checking of the functions of the skin, owing to the thinness of the vests worn. These cases are not often met with in medical practice, as, although extremely painful, the affections are known not to be dangerous, but I believe they are much more common than is generally thought, and privately I have met with several in the persons of those who in summer wear calico next the skin.

A typical case has been recorded in a medical contemporary by Mr. Wharton, whose patient, himself a medical man, suffered tortures every year, from May till November, from prickly heat (*lichen tropicus*). His sufferings were aggravated by increase in the action of the skin, and all treatment availed nothing. "At last," said Mr. Wharton, "it occurred to me that perhaps the light, short-sleeved Indian gauze vests that he wore in summer had some share in the causation of his agony; they were too thin either to absorb the perspiration, or to protect the skin from sudden chills. . . . I accordingly advised him to wear throughout the summer the thickest long-sleeved vests, made entirely of wool, such as he wore in the depth of the winter. The result was the absolute cessation of his experience of 'prickly heat.'" There is a very prevalent idea that woollen clothing is weakening, but this is only a misapprehension of the fact that it is weakening to allow the body to be constantly overheated. Although woollen is worn, the body need not be overheated, even in summer, care being taken that the quality and quantity of the clothes is suitable to the external temperature.

Mrs. SCHARLIER, M.D., B.S., writes:—

For a child to be thoroughly well equipped to meet the joys and the dangers of the seaside, THE JAEGER SYSTEM OUGHT TO BE FOLLOWED, and the clothes should all be woollen. There should be no calico or linen from skin to coat. Woollen or cashmere socks and strong ankle-shoes are the best foot-gear. Next to the skin should be worn a thin woollen combination reaching from neck to knees; over this a little underdress of beige, cashmere, or thin flannel. This should be all in one piece, whether its lower portion be the ordinary petticoat or the divided skirt. The over-dress, or frock, should also be all in one, and of woollen material.

CHILDREN'S FEET

ARE PROTECTED FROM

CHILL, CHILBLAINS, CORNS,

By the JAEGER BOOTS AND SHOES (See page 35).

Healthy in Material, in Shape, and in Construction, the JAEGER CHILDREN'S BOOTS AND SHOES are a unique means of rescuing Children's Feet from the martyrdom and distortion caused by the usual unscientific boot or shoe, and of averting the baneful effects of chilled feet on the general health.

For Great Britain and the British Possessions.

SOLE GUARANTEE OF MANUFACTURE

under Dr. JAEGER'S authority.

TRADE

MARK



COUNTERFEIT GOODS,

Made up to more or less resemble the Dr. Jaeger's Sanitary Woollen Underclothing, are frequently offered in substitution for the real articles. The public are warned that ONLY GOODS BEARING THIS COMPANY'S TRADE MARK are guaranteed to be genuine and in accordance with Dr. Jaeger's Sanitary Woollen System.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

Dr. Jaeger's Sanitary Woollen
CLOTHING & BEDDING
OF PURE ANIMAL WOOL.

PRICE LIST.

Bedding	page	25-29
Outerclathing	„	30-50
Hat Department.	page	30-32
Boot & Shoe Department	„	33-38
Tailoring Department.	„	39-46
Ladies' Dress Materials	„	47-50
Underclothing	„	51-76
Sundries	„	77-85

Articles MARKED * are not kept in Stock, but can be supplied when specially ordered.

For Great Britain and the British Possessions.

Dr. Jaeger's Sanitary Woollen Bedding.

COOL IN SUMMER, WARM IN WINTER.

In Summer the woollen covering permits the body to evaporate its surplus moisture, which linen bedding would retain; while in Winter, when the body has no surplus heat, the non-heat-conducting properties of wool render it greatly superior to the chilly nature of linen. Moreover, damp wool will not chill, while *damp linen or cotton sheets are a constant source of danger.*

A correspondent of the *Times* (Oct. 6th, 1885), who has adopted Dr. Jaeger's Sanitary Woollen System, writes:—"At night in the winter months my bed now warms me, instead of my warming the bed, as used to be the case with linen or calico sheets."

The JAEGER Sanitary Woollen Bedding comprises the following articles:—

Bolster.
Coverlet, Camel's Hair and Sheep's Wool Coverlets.
Mattress (entire or in three sections—a most convenient arrangement).
Pillow.
" Case.
Quilts.
Sheets, Cashmere, Camel hair or Natural Wool.
Nightclothing (see pages 63 to 65).

The Mattresses and Pillows are stuffed with pure Wool and are covered with pure natural Camel Hair or Sheep's Wool Material.

The Sheets, etc., are made of very fine, durable Cashmere, which will not shrink in washing.

The Coverlets and Rugs are made of the finest quality of undyed, natural brown camel hair or sheep's wool.

Dr. JAEGER states:—"The advantage of the natural brown coverlets of sheep's wool consists in their freedom from all artificial dye; this I personally guarantee. They therefore attract less dirt, and secure a more undisturbed sleep.

"The Coverlets of camel hair wool retain the peculiar odour which proceeds from the camel, and which is an excellent remedy (long known in the East) for soothing the nerves; consequently the sleep which these Coverlets procure is still more quiet and refreshing than in the case of the Coverlets of sheep's wool. Camel hair wool Coverlets are especially to be recommended for nervous persons, and sufferers from sleeplessness."

These Coverlets and Rugs may therefore be considered indispensable to all who adopt Dr. JAEGER'S Sanitary Woollen System, and they will be found of the greatest use to travellers (protecting against damp and unclean beds) and to sportsmen, as well as for driving and for carriage rugs.

For prices see the following page.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

BEDDING—continued.

(Close to Moorgate Street Station).

MATTRESSES.

The Stuffing consists of the best quality of pure wool, without any admixture of vegetable fibre.

To give the Mattresses, Bolsters and Pillows the necessary elasticity and springiness a layer of horse hair is inserted between the upper and under layers of wool, which are thus prevented from becoming hard and lumpy.

These Mattresses are supplied in three varieties.

No. I.—Best White Wool stuffing, with pure horse-hair layers.

Covering: Camel Hair Cloth or Dark Natural Wool Cloth.

This Mattress is supplied entire, or in sections.

	2' x 4'	2' 6"	2' 6"	2' 6"	2' 6"	3'	3' 6"	4'	4' 6"	5'	5' 6"
	×	×	×	×	×	×	×	×	×	×	×
	4' 6"	5'	5' 6"	6'	6' 3"	6' 3"	6' 3"	6' 3"	6' 3"	6' 3"	6' 3"
	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.
No. I.	2 0	2 17	3 3	3 10	3 17	4 10	5 5	6 5	7 0	8 0	9 0
,, I.		(in three sections.)				4 15	5 10	6 12	7 10	8 10	9 10

No. II.—Especially recommended for full sized beds. Best White Wool Stuffing over spiral spring foundation, with wooden frame, varnished inside and out, affording the advantage that the Spring and Wool Mattress are combined.

Covering: Camel Hair Cloth or Dark Natural Wool Cloth.

	3'	3' 6"	4'	4' 6"	5'	5' 6"
	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.
No. II.	5 10	6 5	7 5	8 0	9 0	10 0

No. III.—Best White Wool Stuffing with pure horse-hair layers.

Covering: Camel Hair Fleece. This Mattress is supplied entire, or in sections.

	2' x 4'	2' 6"	2' 6"	2' 6"	2' 6"	3'	3' 6"	4'	4' 6"	5'	5' 6"
	×	×	×	×	×	×	×	×	×	×	×
	4' 6"	5'	5' 6"	6'	6' 3"	6' 3"	6' 3"	6' 3"	6' 3"	6' 3"	6' 3"
	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.	£ s.
No. III.	2 10	3 10	3 15	4 5	4 15	5 10	6 10	7 15	8 15	9 15	10 15
,, III.		(in three sections.)				5 15	6 16	8 2	9 5	10 5	11 5

Orders should state whether Mattresses are required in one or three sections.

FELT MATTRESS-PROTECTOR, with tapes.

	2' x 4'	2' 6" x 4' 6"	2' 6" x 5'	2' 6" x 5' 6"	2' 6" x 6'
	5/6	6/-	6/6	7/-	8/-
(6' 3" long)	3'	3' 6"	4'	4' 6"	5'
	9/6	11/-	12/6	14/-	15/6
				17/-	

This separates and protects the Woollen Mattress from the Wire Mattress.

ESTIMATES given for Mattresses and other Bedding of any special size which may be desired, also for re-making and re-covering.

For Great Britain and the British Possessions.

BEDDING—*continued.*

CHILD'S COT BEDDING.

1 Child's Iron Cot 2 ft. by 4 ft., Brass Vases	£1 0 0
1 Felt Mattress Protector 2 ft. by 4 ft.	0 5 6
1 Mattress No. I (see page 26) dark natural cloth	2 0 0
1 Pillow, Camel Hair Sheeting	0 7 6
1 Cashmere Sheet 36 in. by 60 in.	0 6 6
1 Cashmere Pillow Case	0 4 0
1 Wool Quilt	0 14 6
1 Reversible Fleece Blanket 36 in. by 60 in.	0 14 6

Child's Cot Complete at £5 12s. 6d.

CAMP BED.

1 Iron Folding Frame, 6 ft. 3 in. by 2 ft. 3 in., Wire Spring Bottom	£1 0 0
1 Felt Mattress Protector	0 8 0
1 Mattress, No. I, close tied	3 17 0
1 Wedge Bolster, 2 ft. 3 in. by 1 ft. 4 in. by 4½ in.	0 17 6
1 Camel Hair Stockinet Sleeping Sack	1 15 0
1 Camel Hair Pillow, 22 in. by 15 in.	0 7 6
1 Camel Hair Blanket, 63 in. by 81 in.	1 12 6

Camp Bed Complete at £9 17s. 6d.

BOLSTERS, ROUND.

	3'	3' 6"	4'	4' 6"	5'	5' 6"
Camel Hair Cloth Covering; filled with White Wool	13/6	16/6	20/-	22/-	25/-	28/-
Camel Hair Fleece Covering; filled with White Wool	19/6	22/6	26/-	28/-	31/-	34/-

BOLSTERS, WEDGE (Best White Wool Stuffing.)

Measurements.	Dark Natural or Camel Hair Sheeting.	Dark Natural or Camel Hair Cloth.	Camel Hair Fleece.
2 ft. 6 in. × 1 ft. 4 in. × 4 in.	16/-	17/6	22/-
3 ft.	18/-	19/6	26/-
3 ft. 6 in.	20/-	22/-	30/-
4 ft. × 1 ft. 4 in. × 5 in.	23/-	25/-	34/-
4 ft. 6 in.	28/-	30/-	40/-
5 ft.	31/-	34/-	44/-
5 ft. 6 in.	35/-	38/-	49/-


Look for Diamond Trade Mark, enclosing portrait!

BEDDING—continued.

BLANKETS AND COVERLETS.

Sizes.	Camel Hair, Extra fine.	Camel Hair.	Wool. 1st Quality.	Wool. 2nd Quality.
48 in. × 63 in. . . .	22/0	19/6	16/0	12/9
54 in. × 72 in. . . .	27/6	25/0	21/0*	15/9*
60 in. × 81 in. . . .	—	31/0*	25/0*	18/6*
63 in. × 81 in. . . .	35/0	32/6	27/0	20/0
72 in. × 90 in. . . .	46/0	41/0	32/0*	26/0*
81 in. × 99 in. . . .	57/0	52/0	43/0*	33/0*

* Not kept in stock, but can be supplied when specially ordered.

 **COVERLETS**, extra fine quality, made of pure Camel Hair and Sheep's Wool, in very handsome designs, size 63 in. × 81 in.

Summer Quality, 22/6.

Winter Quality, 27/6.

Specially Ornamental, made of pure Camel Hair and Sheep's Wool, 63 in. × 81 in. 31/6
Camel Hair Fleece Material (for coverlets, etc., extra stout), 72 in. wide, 16/9 per yard.

PILLOWS.

Covered with Camel Hair Sheeting, stuffed with best white wool and hair.

Small size 22 in. × 15 in. 7/6

Large size 29 in. × 18 in. 10/-

Covered with Camel Hair Fleece, stuffed with best camel hair.

Small size 22 in. × 15 in. 9/-

Large size 29 in. × 18 in. 16/-

Covered with Camel Hair Fleece, stuffed with best white wool and hair.

Small size 22 in. × 15 in. 10/-

Large size 29 in. × 18 in. 17/6

PILLOW CASES. Sizes corresponding with Pillows (see above).

WHITE CASHMERE.

Small size 4/-

Large size 5/6

NATURAL OR CAMEL HAIR.

Small size 4/3

Large size 5/9

For Great Britain and the British Possessions.

BEDDING—*continued.*

QUILTS.

Camel Hair Satin 60 in. × 75 in.	£2 5 0
Woollen Satin, in various colours, 60 in. × 75 in.	2 10 0
Do. inside Natural, outside coloured	2 10 0

Special sizes made to order.

SHEETS.

CASHMERE—I. Quality 70in. × 90in. (in one piece, without seams)	£0 19 0
II. „ 70in. × 90in. „ „ „	0 15 0
I. „ 90in. × 120in. (special size, in one piece)	1 18 0
I. „ 90in. × 120in.	1 11 6
II. „ 90in. × 120in.	1 4 0
NATURAL (SHEEPS- WOOL) OR CAMEL HAIR MATERIAL. } 72in. × 90in.	0 19 6
90in. × 120in.	1 12 6

SHEETING.

CASHMERE.	CAMEL HAIR.	NATURAL.
per yd.	per yd.	per yd.
71in. wide, unbleached 1st quality 6/6	72in. wide 7/-	63in. wide 6/6
71in. wide, bleached 2nd quality 5/-	90in. „ 8/6	72in. „ 7/-
		90in. „ 8/6
		72in. „, 2nd qual. 6/-

SPECIALITY.

Cashmere, 90in. wide, unbleached, 1st quality 10/6

SLEEPING SACKS.

A complete substitute, on a journey, for a bed.

Stockinet, with hood £1 7s. Stockinet, without hood £1 4s.

Specially adapted for use on ship board.

Camel Hair Stockinet £1 15s. Camel Hair Fleece* £2 15s.

* Consists of three layers between which the body may be inserted, and thus be covered with one or two layers as desired.

FOOT WARMERS. (Receptacles for the Feet.)

Camel Hair Satin, stuffed and quilted	18/6
Sheep's Wool Satin, do. do. kept in various colours	21/-
Camel Hair Fleece or Wool Fleece	12/-

BED SOCKS.

In Natural, Camel Hair and White per pair 4/6

Look for Diamond Trade Mark, enclosing portrait!

“The Jaeger Featherweight” (Regd.)

HATS AND CAPS

ARE

PERVIOUS TO PERSPIRATION.

THIS means that the Perspiration *evaporates*, instead of *condensing* and pouring down the face.

The leading principle of Dr. Jaeger's Reforms—that really PERVIOUS Clothing and Bedding must be made wholly of porous animal wool—is especially important in Hats and Caps.

No *mechanical* means of ventilation can be an efficient substitute for the *natural* ventilation through porous animal wool. An ordinary Hat is less ventilated—even with the crown knocked out—than a Jaeger Hat of porous animal wool. The plant-fibre in the former retains the noxious matter exhaled, while *Wool lets it go free*.

The greatest sceptic as to the Health and Comfort of wearing Wool will be well-nigh converted, if he try the Jaeger Woollen Hat lining, in place of the usual unwholesome strip of impervious leather, saturated with perspiration.

Dr. JAEGER writes :—

“The best head-covering would certainly be—none at all. But usage, and in many cases weather conditions, render this impracticable, and as both usage and the weather conditions must be reckoned with, the problem to be solved is the construction of a head covering which will approach as closely as possible the ideal of the natural head-covering; and this has been done.

“Three points require to be considered with the hat: 1. It must consist exclusively of animal fibre; all cotton or linen lining must be excluded, as well as the usual strip of leather which encircles the forehead. The latter may be replaced by a strip of felt, or, better still, the hat may remain completely unfurnished, like the Turkish fez. 2. Not only are the hard hats, now in such general use, bad because the pores of the material are closed, impeding the passage of the exhalation from the head. Of course, soft hats cannot be worn in all cases, and on ceremonial occasions the hard hat may be chosen; but ordinarily the hygienically superior soft hat should be worn.

For Great Britain and the British Possessions.

HATS AND CAPS—*continued.*

“ Camel hair is admirably suited for felt hats, and hats of this material are highly to be recommended.

“ The Sanitary Woollen Hats are manufactured in the most various forms, to suit every taste and shape of head.

“ It is obvious that the use of Sanitary Woollen Hats cannot be too strongly recommended to those who are already bald, or are threatened with baldness, or who suffer from perspiration or pains in the head. Persons who are becoming ‘thin on the top’ may by this means, if taken in time, still save their hair, and avoid the alternatives of baldness or of wearing a wig, either of which is objectionable, both on hygienic and æsthetic grounds.

“ To those whose baldness is past praying for, in addition to the Sanitary Woollen Hat, may be recommended the comfort to be procured in cold weather by wearing a pure woollen indoor cap. The slow heat-conducting property of animal fibre, whether in the form of the natural hair or of a pure woollen cap, checks the too rapid escape of warmth from the head, and excludes the access of chilling draught to the skull. At night a cap of the Sanitary Woollen stockinet or knitted material may be worn with advantage by those who are deficient in the natural protection to the head afforded by abundant hair.”

THE JAEGER HAT LININGS.

For Low Hats, best quality	each	1/-
For Tall Hats, best quality	„	1/6
Speciality: White Hat Linings for Tall Hats	„	2/-

JAEGER WOOLLEN INDOOR CAPS †

Knitted, Navy and Grey	1/9
Cloth	2/6
Camel Hair Fleece	2/6

CRICKETING CAPS, in various materials and colours †	2/6
Do. do. Camel Hair Fleece	3/-

HELMETS, of Camel Hair Fleece and various other materials	4/-
Do. with Ear Lapels †	4/6

TRAVELLING CAPS, † of Camel Hair Fleece and various materials from	4/6
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YACHTING CAPS, † of Camel Hair Fleece and various other materials	6/6
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CYCLING HELMETS, † of Camel Hair Fleece and various other materials	6/6
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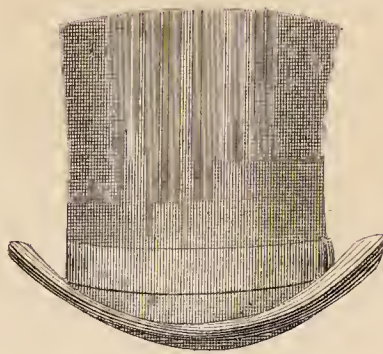
N.B.—Caps are also made to order to match Suits of Clothing.

PULLMAN CAPS, knitted, Navy Colour	2/6
Do. Fleecy, in Three Shades of Natural Colour	2/6

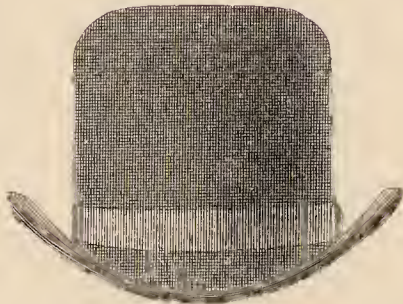
TAM O' SHANTERS, knitted, Navy Colour	3/-
Do. Fleecy, Natural Colour and Navy.	3/-
Do. White.	3/6

(See illustrations of Caps marked †.)

The "JAEGER FEATHERWEIGHT" (Reg'd) HATS & CAPS

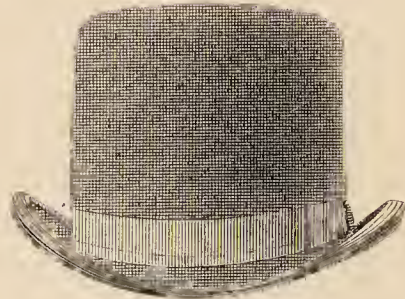


DRAB SHELL



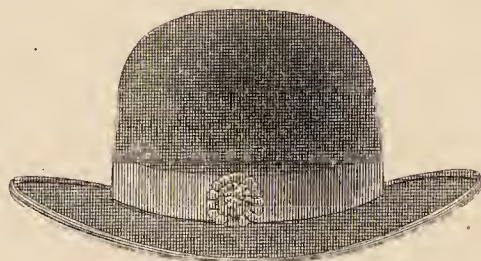
SQUARE CROWN (STIFF)
SUITABLE FOR SLENDER MEN

16555

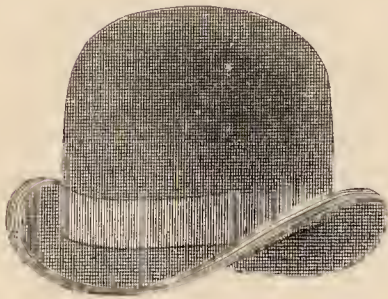


SQUARE CROWN (STIFF)
SUITABLE FOR STOUTER MEN

18953

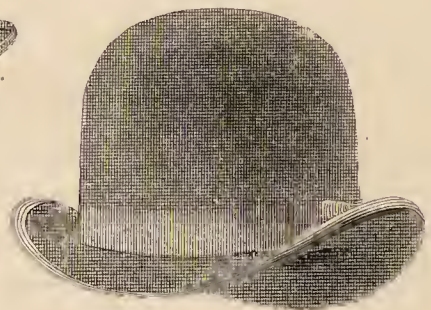


CLERICAL (STIFF)



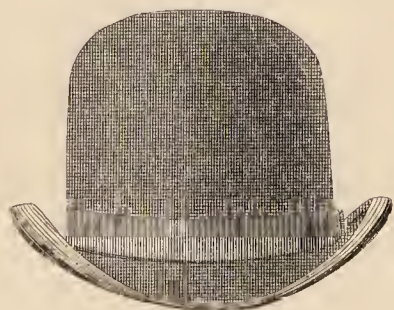
CITY NARROW BRIM (STIFF)

587



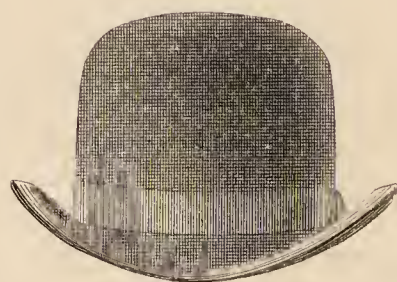
HIGH CROWN (STIFF)

17966



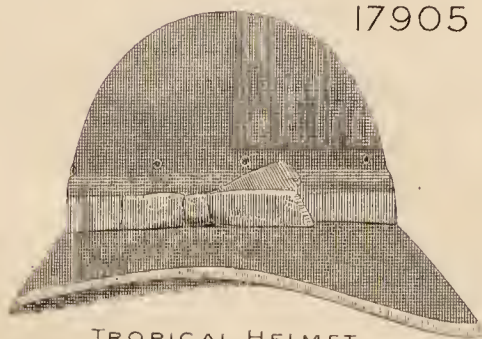
MEDIUM CROWN (STIFF)

17905



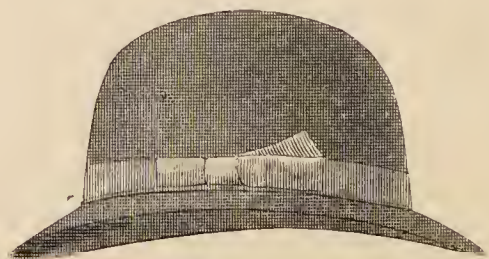
LOW CROWN (STIFF)

13663



TROPICAL HELMET

17472



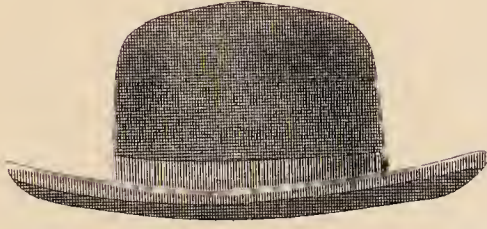
TOURISTS HELMET

17908

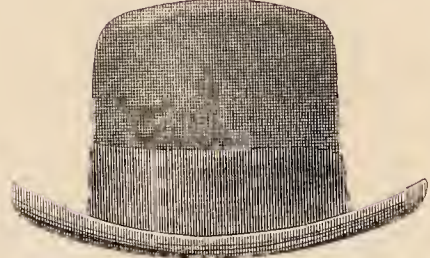
The "JAEGER FEATHERWEIGHT" (Reg'd) HATS & CAPS



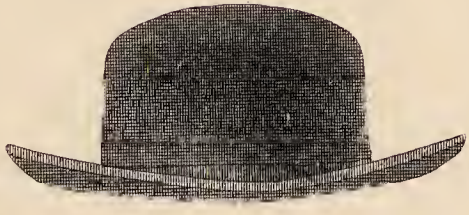
CITY (SOFT)
17915



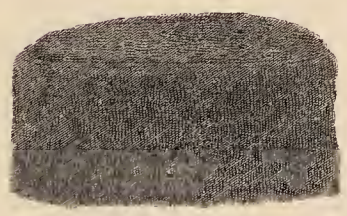
MEDIUM CROWN (SOFT)
4506



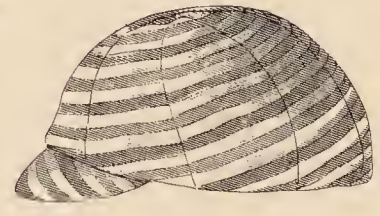
HIGH CROWN (SOFT)
16616



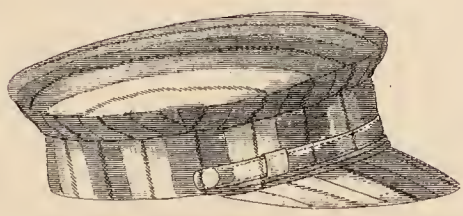
CLERICAL (SOFT)
9244



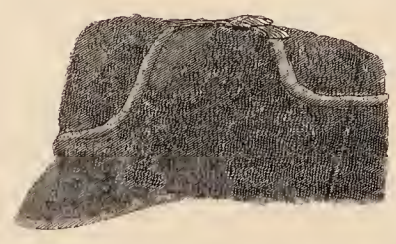
INDOOR CAP



CRICKETING CAP



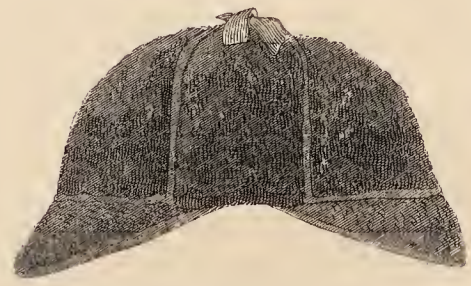
YACHTING CAP



TRAVELLING CAP



CYCLING HELMET



TRAVELLING HELMET
(WITH OR WITHOUT LAPELS)

Look for Diamond Trade Mark, enclosing portrait!

HATS AND CAPS—*continued.*

“THE JAEGER FEATHERWEIGHT.” (Regd.)

PRICES.

STIFF HATS.

ROUND CROWN.

Low Crown, No. 13663† (black, dark brown, grey)	10/-
Medium Crown, No. 17905† (black, dark brown, grey, fawn, tobacco, beaver)	10/6
Medium Crown, No. 2000 (black)	8/6
High Crown, No. 17966† (black, dark brown)	11/-
High Crown, small brim, “City Shape,” No. 587† (black, dark brown, and red brown)	10/6

SQUARE CROWN.

High Crown, No. 16555† (black, dark brown, grey, beaver)	10/6
No. 18953† (black, dark brown, beaver)	10/6
TALL HAT (drab shell), No. 463†	12/6
CLERICAL HAT, No. 28† (black)	10/6

SOFT HATS.

LOW CROWN.

No. 1000 (dark brown)	6/6
„ 9244† (black, dark brown, grey, light fawn)	8/6
„ 4506† „ „ „ „ „	10/6

HIGH CROWN.

No. 16616† (black, grey, light fawn)	10/6
„ 17915† (black, dark brown, grey, beaver)	10/6
„ 13439 (black, dark brown, light fawn)	8/6
„ 12602 (black, light fawn, natural)	6/6

SPECIALITY FOR COUNTRY WEAR.

No. 12704 (camel hair)	6/6
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TOURISTS' HELMETS.

No. 17908† (brown and grey)	6/6
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TROPICAL HELMETS.

No. 17472† (grey and white)	16/6
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TALL HAT (FELT).

No. 464 (black)	14/6
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(See illustrations of Hats marked †.)

Dr. Jaeger's Sanitary Woollen Outerclathing.

THE JAEGER SANITARY BOOTS AND SHOES.

NEMESIS, described by *Lemprière* as the Goddess of Vengeance, perhaps most frequently overtakes men for their ill-treatment of their feet.

A great deal has been written on the subject of the hygienic *shape* of Boots and Shoes, but very little consideration is paid to the hygienic qualities of the **Material**.

Dr. JAEGER'S Reforms of Clothing and Bedding, which at first startled Society by their novelty, but are now being generally adopted by thinking and cultured people, require that the covering of the body shall, while protecting the skin from chill, be of such **PERVIOUS** materials as to allow the freest possible escape to the watery vapour *constantly* exhaled through the pores. This excretory function of the skin rids the body of much matter which is noxious and even poisonous if retained or repressed by the ordinary impervious clothing and bedding, beneath which the stifled skin cannot properly breathe.

Case a man in plaster of Paris, leaving the breathing-passages free, and in considerably less than four-and-twenty hours he will have ceased to live!

Can there be any more convincing proof of the vital functions which these pores are devised by nature to perform? Yet what consideration is paid by 999 people out of 1,000 to this point, and what attempt is made to facilitate this all-important function?

The feet, which have their due proportion of the 3,000,000 pores with which the human skin is perforated, are imprisoned from morning to night in a casing of more or less thick leather, rendered first as impervious as may be by tanning, and then completely so by blacking. As if this were not

Look for Diamond Trade Mark, enclosing portrait!

BOOTS AND SHOES—*continued.*

enough, the Boots or Shoes are lined with impervious material manufactured from plant fibre, and possessing two paramount defects:—It is the inherent nature of such material to absorb and retain noxious and malodorous matters, and, further, to be such a ready conductor of heat as to cause a chill whenever damp.

The temperature of the extremities exercises a most important influence on that of the whole body. Warm gloves on the hands are often as good as an overcoat, and apart from the alternatives of comfort and discomfort, the hygienical value of warm (not hot) feet is very great.

The JAEGER Sanitary Boots and Shoes are simply the embodiment of plain Common Sense. The foot is, as it were, for the first time enabled to *breathe*, and to throw off those secretions which, when forcibly retained by an impervious covering, are the source of constant discomfort and of more or less serious ailments. In addition, great pains have been taken to shape the JAEGER Boots and Shoes in strict accordance with the anatomical requirements of the foot.

The use of Animal Wool for the internal linings and the uppers with leather "golosh" is perfectly compatible with elegance and shapeliness as the most cursory inspection of the JAEGER Sanitary Boots and Shoes will show.

Animal Wool, as a slow conductor of heat, maintains the feet warm even under conditions which, if the feet are covered with other material, may be fatally dangerous. If the Animal Wool covering becomes wet, it does not chill the feet, which remain warm, and the moisture promptly evaporates.

On the other hand, Animal Wool, *when not lined with other material* maintains a comparatively even temperature, preventing excess of heat, and protecting from chill caused by too rapid cooling. The familiar feeling of oppressive heat in the feet is due to their inability to perspire freely and naturally in their usual hermetically sealed state. If the covering is of Animal Wool *only*, the perspiration passes easily away

For Great Britain and the British Possessions.

BOOTS AND SHOES—*continued.*

the feet remain dryer and cooler in the sultriest weather, and the offensive odour, which in some cases no amount of cleanliness will prevent from clinging to the ordinary Boot or Shoe, ceases from troubling.

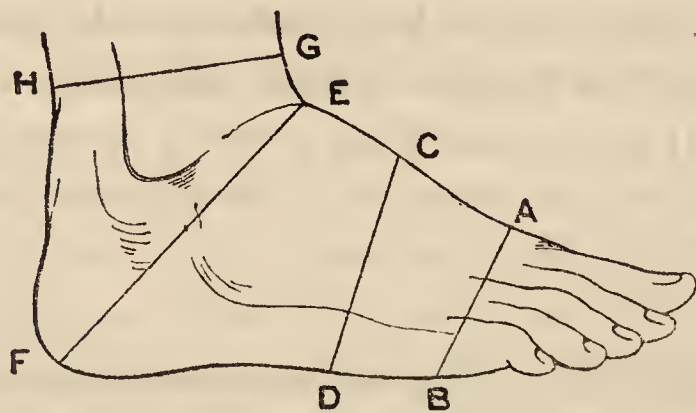
The JAEGER Boots and Shoes are practically as proof against wet and mud as those of impervious leather, over which however they possess this immense advantage, that if they *do* get wet the risk of injury is much lessened, and they speedily dry on the feet. The woollen felt sole or sock, on which the foot rests, is removable, and may be changed and aired from time to time with advantage; and in addition there is an arrangement in the heel of the boot for ventilating the sole.

Weak feet are hardened by the facility for the evaporation of superfluous moisture; the joints are strengthened; corns and other troubles from undue pressure are alleviated.

Tourists are particularly recommended to use the JAEGER Sanitary Boots and Shoes, as in lengthy walking excursions the feet remain much longer fresh and capable of exertion.

DIRECTIONS FOR MEASUREMENTS OF BOOTS AND SHOES.

When ordering specially, give the full length of foot (not of boot) and the following dimensions taken all round the foot at the points indicated:—



- A B—Joint.
- C D—Instep.
- E F—Heel.
- G H—Ankle.

To ensure a perfect fit, it is best to forward lasts, or to send a pattern boot, together with a tracing taken round each foot, standing on a sheet of paper.

Customers' own lasts can be made to order at 4/6 per pair, and will be kept for future use, if desired.

Boot Trees, ready made, 7/6 per pair; to Order 9/6.

Look for Diamond Trade Mark, enclosing portrait!

BOOTS AND SHOES—*continued.*

PRICES.

(Boots and Shoes made to order, 2/- extra.)

MEN'S BOOTS AND SHOES.

Cloth and Leather Boots	lace	22/-
„ „ „ wax calf golosh, kid facing, back strap „	„	24/6
„ „ „ hand sewn, „ „ „	„	27/-
„ „ extra stout Walking Boots (Tourist) .	„	28/6
Natural Coloured Cloth and Leather extra stout Walking Boots (Tourist)	„	28/6
Cloth and Kid Boots, very light, welted	„	19/6
Cloth and Leather Shoes	„	18/6
„ „ „ wax calf golosh, kid facing, back strap „	„	21/-
„ „ „ hand sewn „ „ „	„	23/6
„ „ extra stout Walking Shoes (Tourist) .	„	24/6
„ and Kid Shoes, very light	„	16/-
Cloth Boots	„	19/6
„ Shoes	„	16/6

MEN'S SLIPPERS.

Black Stockinet Cloth	9/-
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SPECIALITIES (MEN'S).

*Shooting Boot, extra stout, hand sewn, wide welt, toe-cap .	lace	37/6
*Natural Coloured Cloth and Russia Leather Boot, hand sewn	„	30/6
„ „ „ Cycling Shoes	„	13/6
„ „ „ Tennis „ best quality, white felt sole	„	13/6
Easy Out-door Shoe, natural coloured cloth, with russet calf toe-caps, strap and facings, suitable for Sea-side wear, etc.	„	17/6
*Natural Coloured Cloth and Russia Leather Shoe, hand sewn	„	27/-

*Made to order only.

For Great Britain and the British Possessions.

BOOTS AND SHOES—continued.

LADIES' WALKING BOOTS AND SHOES.

Cloth and Leather Boots	lace or button	17/6
„ „ Kid vamp Boots	lace	16/6
„ „ „ Boots	lace or button	18/6
„ „ „ „ hand sewn, kid facing and back strap	„ „	22/-
„ „ Glove Kid Boots, hand sewn, worked holes „ „		23/6
„ „ Leather extra stout Walking Boots (Tourist)	lace	21/-
Natural Coloured Cloth and Leather extra stout Walking Boots (Tourist)		21/-
Cloth and Leather Shoes		14/6
„ „ Kid „		15/6
„ „ „ „ hand sewn, kid facing and back strap	lace or button	18/6
„ „ Glove Kid Shoes, hand sewn, worked holes „ „		20/-
„ Boots		14/6
„ Shoes		12/6

LADIES' MORNING AND DRESS SHOES.

Cloth Shoes, with kid vamp	10/-
Court Shoes, with bow	9/6

LADIES' HOUSE BOOTS, SHOES AND SLIPPERS.

Cloth Boot, with kid toe-cap	to button	13/-
„ Shoe (cloth vamp)	to lace	9/6
Slippers		7/-

SPECIALITIES (LADIES').

Lawn Tennis Shoes, black cloth	10/6
Cycling Shoes, black cloth	10/6
Garden Shoes	8/6

Look for Diamond Trade Mark, enclosing portrait!

BOOTS AND SHOES—continued.

BOYS' BOOTS AND SHOES.

J 55 Cloth and Leather Boots, to lace.

J 56 „ „ Shoes, „

	Sizes	7	8	9	10	11	12	13	1	2	3	4
J 55	.	10/-	10/6	11/-	11/6	12/6	13/-	13/6	14/-	15/6	16/-	16/6
J 56	.	8/-	8/6	9/-	9/6	10/6	11/-	11/6	12/-	13/6	14/-	14/6

GIRLS' BOOTS AND SHOES.

J 54 Cloth and Kid Boots, to button.

J 53 „ „ „ to lace.

J 52 „ „ Shoes „

	Sizes	7	8	9	10	11	12	13	1
J 54 and J 53	.	9/6	10/-	10/6	11/-	12/-	12/6	13/-	13/6
J 52	.	7/6	8/-	8/6	9/-	10/-	10/6	11/-	11/6
Children's first Boots	5/-

SUNDRIES.

Felt Socks (Inner Soles) Men's and Ladies' sizes	6d. per pair.
„ „ Children's sizes	4d. „
„ „ with stiffening (specially recommended if the felt sole shows a tendency to ride up)	1/- „
Boot Laces, Men's	3d. „
„ Ladies'	2d. „
Shoe Laces	2d. „
Dressing, specially prepared (should be used about once a week)	9d. per bott.
Boot Trees, from stock	7/6 per pair.
do. do. to special measurements	9/6 „

CHARGES FOR REPAIRING.

	Men's.	Ladies'.
Soleing and heeling, machine sewn	5/-	4/-
„ „ hand sewn	5/6	4/6
Bevel clumped and heeled, machine sewn	5/6	4/6
„ „ „ hand sewn	6/-	5/-
Soled only, machine sewn	3/6	2/9
„ „ hand sewn	4/-	3/3
Bevel clumped only	4/3	3/6
Heeled only	1/6	1/3

GAITERS (SPATS).

Made of best All-wool Cloth, in six sizes. Colours: black and two shades of drab 5/3 per pair.

For Great Britain and the British Possessions.

TAILORING DEPARTMENT.

42, 43, Fore Street, E.C. (close to Moorgate Street Station);

3 & 4, Princes Street, Cavendish Square, W.

THE JAEGER SANITARY COATS AND TROUSERS.

No one on reflection will dispute that outerclothing is ordinarily constructed without reference to Sanitary principles. It fails to afford adequate protection to the body against chill because it is imperfectly closed, and admits draughts of cold air up coat sleeves and trouser legs, under the armpits and in at the bosom. A crowning absurdity is the practice of cutting away the outerclothing over the delicate organs of the chest, which are left to be protected by the shirt front. Again, in warm weather ordinary outerclothing becomes hot and uncomfortable, to a point at which relief can only be obtained by its removal. This is due to the imperviousness of the material, especially of the lining, padding, backing of waistcoat, &c., confining the heat and exhalations from the skin.

Dr. Jaeger's Sanitary Woollen Outerclothing is constructed, as will be seen below, to overcome these important evils, and those who adopt it may, in addition to its beneficial effects upon the health, count upon a great furtherance of personal comfort at all seasons, whether hot or cold, and may rely upon adequate protection to the body against changes of temperature however sudden and severe.

The material consists throughout of *pure animal wool*, and offers as little impediment as possible to the passage of the exhalations of the skin.

The web should therefore be porous, and very closely woven textures should be avoided, the best being the so-called "Stockinet" or "Tricot."

Exhaled vapour is impeded by accumulation of web over web, the pores of the upper surface obstructing those beneath. An important reduction in the number of layers ordinarily worn is practicable, without affecting the appearance of the clothing, or lessening its protective influence.

The clothing is so fitted to the figure that the air between it and the body cannot move in an ascending direction, thereby producing a draught of cold air from underneath. The coat should button compactly to the figure, and be well closed over the chest so AS TO MAINTAIN UNIFORM WARMTH OVER THE WHOLE BODY. Those to whom this may seem irksome will not find it so. Every soldier will bear witness to the comfort of the buttoned-up coat.

A double thickness of material from the throat to the abdomen, *in addition* to sufficient protection at the back, is recommended by Dr. JAEGER, on the ground that the blood vessels which terminate down the front middle line of the trunk are expanded by extra warmth over that part, stimulating the circulation of the blood, and assisting the skin to perform its excretory function. The sleeves of the coat are lined with woollen material, and these as well as the trouser-legs may be closed

Look for Diamond Trade Mark, enclosing portrait!

OUTERCLOTHING—*continued.*

against upward draughts of air by webbings sewn in them, fitting round the arms and legs, MAINTAINING AN EQUABLE TEMPERATURE and preventing the possibility of local chills.

Overcoats need not be worn, except in very extreme cold, such as is seldom experienced in this country. The JAEGER clothing is such that it is not too hot indoors, and yet keeps the body sufficiently warm out of doors.

Evening dress can be worn when requisite, and made or altered so as to comply as far as is practicable with the Sanitary Woollen System.

NOTE.—It is not necessary to reject woollen outer-clothing already in use, and the Tailoring Departments will gladly undertake to adapt such outer-clothing as nearly as practicable to Dr. Jaeger's Sanitary Woollen System.

Charges for adapting woollen outer-clothing, already in use, by removing, as nearly as practicable, ALL lining and padding of vegetable fibre and inserting pure woollen linings, pockets, etc., instead, are as follows:—

For Jacket about	11/6	For Trousers	5/9
„ Morning Coat	„	12/6	„ Vests	7/6
„ Frock Coat	„	13/6	„ Chesterfield Overcoat		21/-

Webbings, if inserted, are 1/9 for Trousers and 1/6 for Sleeves extra.

The Jaeger Woollen Cloths & Linings can be supplied per yard or in the piece.

TAILOR-MADE GARMENTS, made to order only.

(For measurement see page 41.)

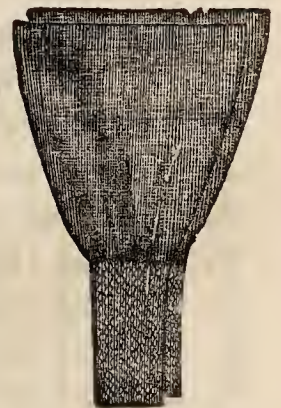
MATERIAL.	Frock Coat and Trousers.			Morning Coat and Trousers.			Jacket and Trousers.		
	£	s.	d.	£	s.	d.	£	s.	d.
Stockinet from	6	10	0	5	5	0	5	0	0
Tweed, Serge, Homespun . . . „	5	10	0	4	15	0	4	10	0

CLERICAL SUITS of all kinds.

CLOTH for Suits, &c.—Patterns and prices upon application.

SLEEVE AND TROUSER WEBBINGS.

The draught of cold air drawn up the clothing by the heat of the body is effectually stopped when these are sewn inside trouser legs and sleeves. They are very strongly made, of pure undyed woollen material, and are *most valuable* in the ordinary loose trousers and sleeves, *preventing local chill*. The trouser webbings quite obviate the necessity of wearing drawers for warmth.

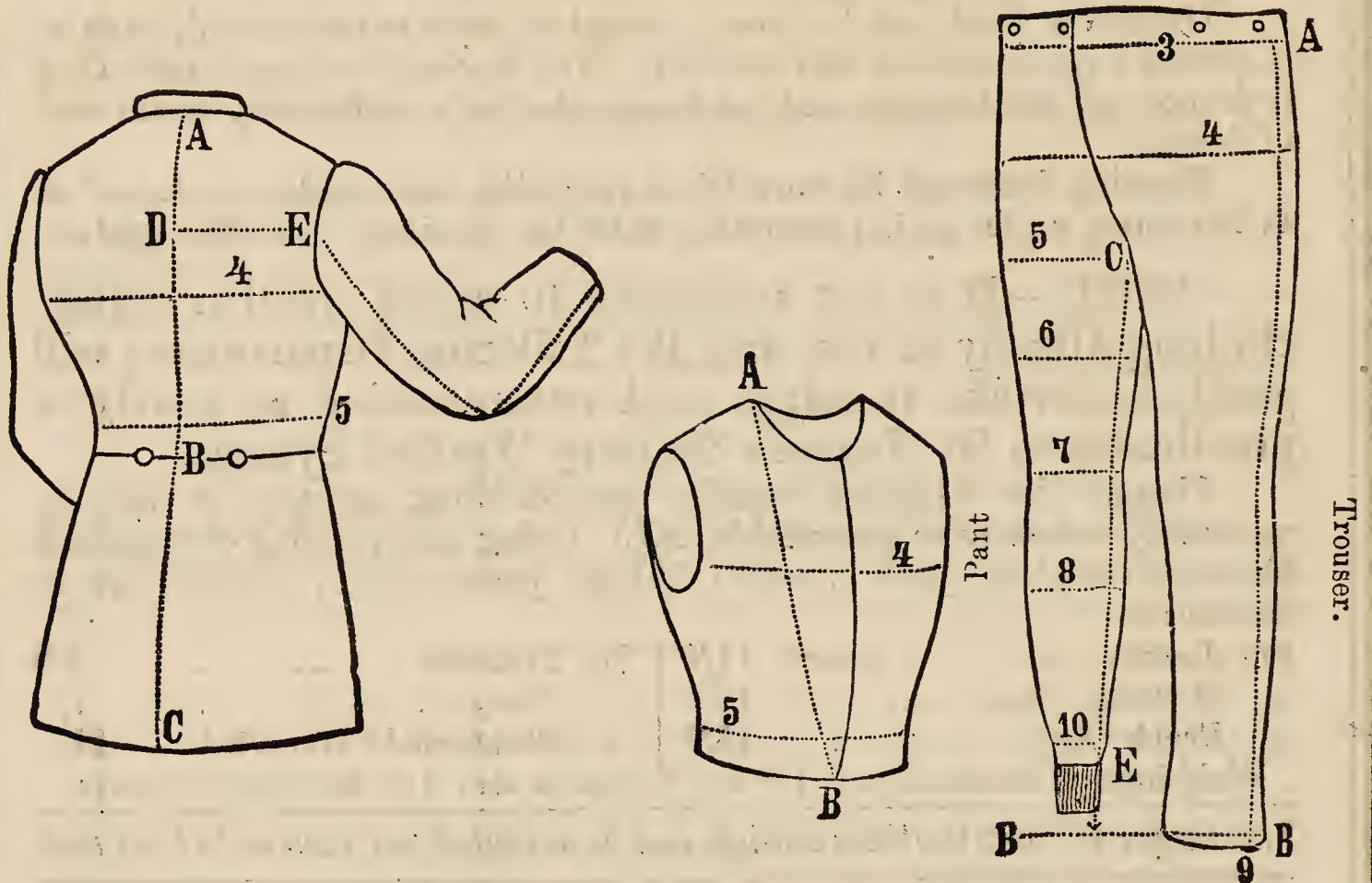


For Sleeves 1/6 per pair.
„ Trousers 1/9 „

For Great Britain and the British Possessions.

OUTERCLOTHING—*continued.*

**DIRECTIONS FOR MEASUREMENT
 FOR MEN AND BOYS.**



COAT.

1. Length of Coat from the centre of neck A to the bottom at waist B, and down to C.
2. Half width of back D to E.
3. Length of sleeve, from E to the elbow, and thence to the middle of the hand.
4. Round upper part of body, beneath the coat, close up under the arms.
5. Round waistband of trousers.
6. Size of shirt collar: state whether coat collar to be upright or lay-down.

VEST.

1. Length of Vest from A to B.
2. The measurements 4; 5, 6, as above.
3. If sleeves are required, state length.

TROUSERS.

1. Length from hips, from waistband seam (excluding waistband) A to B, or E, when trousers close at ankle.
2. Length of fork at C to B, or E.
3. Round waistband, measured over trousers.
4. Greatest width across seat.
5. Round thigh, close up to the fork, measured horizontally.
6. Round middle of thigh.
7. Round knee.
8. Round calf.
9. Width of foot, according to wish.
10. Round upper part of ankle, when trousers are to be closed at E.

Look for Diamond Trade Mark, enclosing portrait!

OUTERCLOTHING—continued.

SANITARY WOOLLEN LININGS

FOR COATS, WAISTCOATS, ETC.

No garments can be Sanitary, *i.e.*, pervious to the exhalation of the skin, if the lining be not of pure wool. Thus the material of the lining, which ordinarily receives no consideration, becomes a matter of the first importance, and has been so regarded in this selection of SANITARY WOOLLEN LININGS, of which patterns will gladly be forwarded.

Nos.	Width.	Description.	Price per yard.
1076-8	56-in.	ZANELLA, Natural, 1st quality (various shades) for backs of vests, waistbands, etc. ...	6/-
1133	56 ,,	„ Camel Hair	4/6
1079, 1120	56 ,,	„ grey (various shades) for backs of vests, etc., in light suits	4/6
1082-3	56 ,,	„ Natural (various shades) 2nd qual. do.	3/6
1072	56 ,,	„ cream	5/6
1080	56 ,,	„ black (of silk like appearance) for backs of coats and vests	4/6
1110	54 ,,	SATIN, „ stout	4/6
548-550, 552	44 ,,	CASHMERE, 1st quality	4/-
551, 555	44 ,,	„ 2nd ,, for pockets in black coats&vests	2/6
553	44 ,,	MERINO, „ „ „ „ „ „	4/-
554	44 ,,	„ black	2/6
1084-5	39 ,,	SLEEVE LINING, white with red or black lines ...	3/6
1112, 1113	40 ,,	„ small fancy stripes	3/-
1178-1181	27 ,,	„ new fancy stripes, large ...	2/6
1087	40 ,,	„ white stripes, for dress coats ...	3/-
1067-71	56 ,,	OVERCOAT LINING, drab and grey checks	6/-
716-29	41 ,,	„ Scotch plaids in various fancy shades	3/6
1090	42 ,,	RIBBED STOCKINET, cream	3/6
1088	38 ,,	„ „ brown	3/6
1109	31 ,,	POCKETING, black	4/-
1092	34 ,,	„ cream	4/-
1200	43 ,,	„ white, 2nd quality	2/6
1096	27½ in.	STIFFENING, Camel Hair	2/-
1105	26½ ,,	„ wool	1/9
1104	25 ,,	„ horsehair and wool, substitute for canvas in all parts of outerclothing ...	2/6

Special **BRUSHES** (Regd. No. 29,138), for cleaning the Sanitary Woollen Material, are supplied by the Company at **2/- each**, and are strongly recommended as preserving the excellence of the material, while efficiently removing dust.

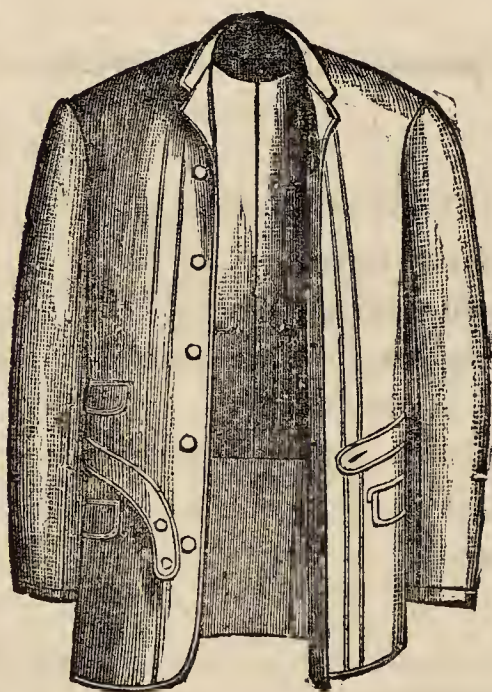
For Great Britain and the British Possessions.

OUTERCLOTHING—*continued.*

SPORTING SPECIALITIES.

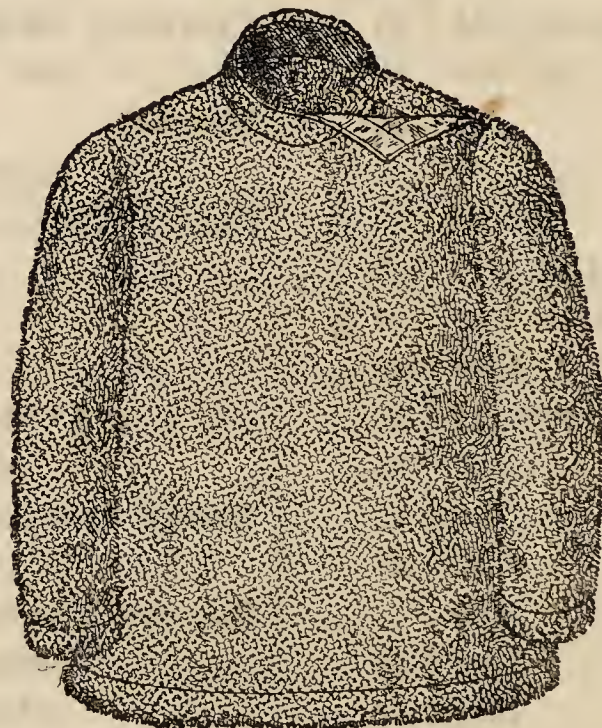
HEALTHY sport is identical with a pleasant means of exercise, and the distinctive object of exercise is to promote the activity of the skin. In this enhanced activity of the skin consists the chief benefit derived from exercise, but herein also lies the chief danger, if the clothing be not *throughout* of porous woollen material. Underclothing and linings of linen, cotton, or other impervious materials, prevent the evaporation of the moisture copiously exuded from the skin, and a sudden chill is produced, which is frequently the forerunner of congestion of the lungs, and other painful and dangerous diseases. To sportsmen, therefore, Dr. Jaeger's Sanitary Woollen System especially recommends itself, as assisting the beneficial effect of their hard exercise, while protecting them from the chills to which they are especially subject. Clothing, which when wet through with moisture—whether from within or from without—is absolutely certain to cause no subsequent bronchitis, congestion of the lungs, or rheumatism; which is a permanent and automatic means of training down and keeping in condition; which is reduced to a minimum of weight; is clearly the proper clothing, whether the sport be Shooting, Cycling, Rowing, or any other form of athletic exercise. These desiderata are all combined in Dr. Jaeger's Sanitary Woollen Clothing, and special constructions of Outer garments have been devised to meet each special requirement. The arduous character of the training which competitors in pedestrian and rowing matches, and jockeys who must ride within a given weight, have to undergo, is greatly mitigated or altogether disappears if Dr. Jaeger's Sanitary Woollen System of Clothing and Bedding be permanently adopted, and the accumulation of water and fat in the tissues, which it is the object of training to disperse, be thereby prevented.

SHOOTING JACKET,
 Made of best Materials only.



From £3 3s. upwards.

"WEATHER DEFIANCE,"
 For training purposes, Cycling, &c.
 made of stout Camel Hair "Fleece."



From £1 1s. upwards.

For Cricketing Caps	see page	31
" " Suits	" "	45
" Cycling Drawers	" "	60
" " Helmets	" "	31
" " Shoes	" "	36
" " Stockings	" "	67
" " Suits	" "	44
" " Suspenders	" "	83

For Lawn Tennis Belts	see page	79
" " " Shirts	" "	58
" " " Shoes	" "	36
" " " Suits	" "	45
" Rowing Suits	" "	44
" Shooting Boots	" "	36
" Tourists' Boots	" "	36
" " Helmets	" "	32
" Yachting Caps	" "	31

Look for Diamond Trade Mark, enclosing portrait!

OUTERCLOTHING—continued.

KNITTED GARMENTS.

Knitted Garments are kept in stock and are also made to order. As they are knitted into shape on the machine, *i.e.*, not cut out of cloth, these garments combine with the firm smooth nature of the knitted material great durability, and retain their shapes.

The yarn is pure woollen, of the best quality, and the "Natural" shades are without dye.

The coats are not lined, and on account of their porousness, and of their fitting so closely to the figure, are pronounced by Dr. G. Jaeger to be *sanitarily perfect*.

Highly recommended for use indoors, or when Touring, Cycling, or Shooting.

KNITTED SUITS (MEN'S) made to order in Natural and Navy.

(For measurement see page 41.)

Jacket, double-breasted	from 40/- to 45/-
Trousers (with webbings 2/- extra)	18/6 ,, 27/6

KNITTED CYCLING SUITS.

	Size—	3	4	5	6
	Chest—	34 in.	38 in.	42 in.	45 in.
Jackets, double-breasted, Natural, Navy, and Grey, thick quality		30/-	31/-	32/-	33/-
Jackets, single-breasted, including chest protector, only in Natural, Navy, and Grey		30/-	31/-	32/-	33/-
Knee Breeches, buttoned at knee, Form R in Natural, Navy and Grey		13/-	14/-	15/-	16/-

KNITTED SWEATERS FOR ATHLETIC SPORT.

	Size—	3	4	5	6
Long Sleeves (ROWING) Form K, in White & Natural		7/3	7/9	8/3	8/9
Short Sleeves, Form J, in White and Natural		7/-	7/6	8/-	8/6
Double-breasted, Form N, in White and Natural.		18/-	19/-	20/-	21/-

KNITTED KNEE BREECHES.

(Articles marked * not kept in Stock.)

		Size—	3	4	5
In Stock.	Buttoned at Knee, Form R, in Natural Brown Wool		13/-	14/-	15/-
To Order.	Rowing, with Waistband and Elastic Fastening at Knee, Form O, in Natural Brown Wool		7/9*	8/6*	9/3*
	Knitted Polo Caps 1/9 each.				

KNITTED WAISTCOATS (MEN'S), Light weight, plain, without sleeves, in Natural, Brown and Navy.

	Sizes—	3	4	5	6
	Chest—	35 in.	38 in.	41 in.	44 in.
Price		10/-	11/-	12/-	13/-

KNITTED WAISTCOATS, Fancy. Cardigan, without sleeves, in Navy, Brown and Black.

	Sizes—	3	4	5	6
Price		11/-	12/-	13/-	14/-

For Great Britain and the British Possessions.

OUTERCLOTHING—continued.

CARDIGAN JACKETS (MEN'S) with knitted sleeves.

Ribbed knitted, in various colours.

Sizes—	3	4	5	6
Chest—	32	36	40	44
Price—	12/6	13/6	14/6	15/6

CARDIGAN JACKETS with Zanella Sleeves (MEN'S).

Ribbed knitted, in various colours.

Sizes—	3	4	5	6
Price—	15/3	16/3	17/3	18/3

DRESSING GOWNS (MEN'S).

		£	s.	d.
Tricot	} from Stock {	2	15	0
Natural Wool Fleece		3	3	0
Camel Hair Fleece made to measure		2	15	0

LOUNGE JACKETS (MEN'S).

		£	s.	d.
Navy Stockinet		1	5	0
Camel Hair and Natural Wool Stockinet		1	11	6
Knitted, Grey (also suitable for Cycling)	} Size—	1	0	0
	3	1	1	0
	4	1	2	0
	5	1	3	0
Camel Hair Fleece (from Stock)		2	0	0
Camel Hair Fleece (made to measure)	from	2	0	0

TENNIS AND CRICKET SUITS (Flannels).

Made to order in various fancy Striped Patterns.

Jackets	25/-	31/6	32/6	35/-
Trousers	17/6	22/6	23/-	25/-
	Belts (see page 79).			
Fancy Cricket Trouserings, 28 in. wide	per yard		4/3	4/6 5/-

BOYS' SUITS (Jacket and Knickerbockers).

FOR ANY AGE BETWEEN 3 AND 14 YEARS.

KNITTED.

THE natural grey or indigo-dyed wool, the excellent and regular knitting, and the closely fitting shape are guarantees for the sanitary perfection of this outer-clothing for boys.

	0	1	2	3	4	5	6
Sizes—							
Chest—	22 in.	23 in.	24 in.	25 in.	26 in.	27 in.	28 in.
Leg Inside—	9 "	10 "	11 "	12 "	13 "	14 "	15 "
B Jersey Suit with sailor collar, trimmed round collar with braid, Navy, Brown and Natural	13/3	14/-	14/9	15/6	16/9	18/3	19/9
G 105 do. (to be drawn over the head), striped front, Navy only	10/6	11/3	12/-	12/9	13/6	14/3	15/-
G 110 Heavy Jersey, stand up collar, only in Grey, with Black trimming	—	—	—	16/9	17/9	18/9	—
G 111 do. Norfolk Suit in Navy and Grey	14/3	15/-	15/9	—	—	—	—
G 113 double-breasted, lay down collar, in Natural and Grey	—	—	—	17/6	18/9	20/-	—

Look for Diamond Trade Mark, enclosing portrait!

OUTERCLOTHING—continued.

Boys' Suits (continued)—STOCKINET.

Sizes as above—	0	1	2	3	4	5
T 55 Jersey, Norfolk pleats, no collar, Grey and Navy	15/-	16/-	17/3	18/6	—	—
T 56 Jersey, sailor collar, striped front, gilt buttons, Brown, Natural and Navy	15/-	16/-	17/3	18/6	19/9	21/-
T 62 single-breasted Grey stripes, lay down collar	—	—	18/-	19/6	21/-	—
T 68 Jersey, striped Knickers, Navy, sailor collar	12/6	13/6	14/9	16/-	17/3	—

LADIES' DOUBLE-BREASTED JERSEY JACKETS.

The material and form of these double-breasted Jackets fulfil all the requirements of Dr. Jaeger's System.

Prices: Natural . . . 30/- Indigo blue and black . . . 26/6

SINGLE-BREASTED JERSEY JACKETS.

Prices: Natural . . . 17/- Indigo blue and black . . . 12/6
 Various other Fashionable Shades . . . 12/6

LADIES' DRESSING GOWNS. To order only.

LADIES' DRESSING JACKETS, trimmed with Lace.

Size— Chest—	3	4	5
	35 in.	38 in.	41 in.
Natural Camel Hair Serge	16/-	17/-	18/-

LADIES' BATHING DRESSES made of best Serge.

Size—	3	4	5
Shape I, Combination Dress with Belt, kept in Navy, Natural and various Stripes	9/6	10/6	11/6
Shape IV, in 2 parts, with Belt, kept in Navy, with various trimmings	18/-	19/-	20/-

GIRLS' DRESSES made of Stockinet or Serge.

Size—	0	1	2	3	4	5
700, "Seaside Costume," Navy Jersey, striped skirt, buttoned behind	7/6	8/3	9/-	9/9	10/6	—
704, Plain Navy Jersey, fancy coloured skirt, with girdle, buttoned behind	8/3	9/-	9/9	10/6	11/3	—
706, Navy Stockinet Costume, with fancy front and otherwise trimmed	—	13/-	14/-	15/-	16/-	—
U Natural and Navy, plain, trimmed with braid, buttoned in front	12/9	13/6	14/6	15/6	16/9	18/-
UW Cream, Summer Speciality, trimmed with lace, skirt kilted	10/9	12/-	13/3	14/6	15/9	—

LADIES' DRESS MATERIALS.

Dr. JAEGER'S Sanitary Woollen System has sometimes been reproached with paying more attention to Men's than to Ladies' outer dress. In answer to this, it may be pointed out that Ladies' outer dress is in some important respects of better sanitary construction than Men's; the upper portion usually buttons well round the throat, and is closed against all admission of draught, especially when narrow sleeves are worn. A reform of Ladies' outer dress should therefore aim at the material rather than at the form, and in this direction there is room for a great deal of improvement. The chief mistake commonly made in the selection of materials for Ladies' outer dress is that the quality of perviousness is wholly ignored. Dresses of *pure wool* are the exception; but even when the exterior material complies with this description, its sanitary value is almost certain to be destroyed by its being lined with some material of vegetable fibre which is in many cases quite impervious to the vapour exhaled from the skin.

The immeasurable hygienic advantage of clothing which affords the least possible impediment to the passage of the body's exhalation from the skin to the outer atmosphere, is explained elsewhere as a cardinal principle of Dr. Jaeger's Sanitary Woollen System. Female clothing should consist of Sanitary Woollen Chemise and Drawers (or Combination), Sanitary Woollen Corset and Petticoat, and a Dress of Sanitary Woollen material *and lining*. Thus attired, a woman is fit to go anywhere and do anything. She is as hygienically clothed as her brother or husband in his cricketing or rowing flannels. The more exercise she takes, and the freer she perspires, the better will be her digestion, her complexion, and her health in general.

Look for Diamond Trade Mark, enclosing portrait!

LADIES' DRESS MATERIALS—*continued.*

That this common sense view is filtering into the public mind is clearly shown by the continually increasing demand for Ladies' Dress Materials and Dress Linings, in accordance with Dr. Jaeger's Sanitary Woollen System. Ladies find to their surprise that these materials make-up as tastefully, and are equally compatible with the requirements of fashion, as materials which are wholly or partly composed of impervious fibre, and are therefore to be rejected as unwholesome. The superior beauty, in an artistic sense, of the folds formed by Woollen Materials, when draped, is matter of every-day knowledge.

Special arrangements have been made with manufacturers to supply goods which are guaranteed, by careful analysis, to be free from adulteration. In spite of this important restriction, the variety of design, shade, and colour will be found exceedingly pleasing and even charming, and it is confidently hoped that these goods will receive the examination and approval which they thoroughly deserve, both in respect of quality and of price.

N.B.—Every piece of the JAEGER Dress Materials has one corner enclosed in a leaden seal, stamped with the Jaeger Trade Mark, guaranteeing the goods to be pure wool.

TAILOR-MADE LADIES' OUTERCLOTHING can be made to order in the best style by the Company's Tailoring Departments, completing the hygienic value of the Jaeger Underwear.

DRESS LININGS

In four shades of natural colour and black,

21 in. wide 1/6 per yard.

SPECIALITY: Camel-Hair Dress Lining,

24 in. wide 1/9 per yard.

See quotations of Linings, Pocketings, Stiffenings, on page 42.

WOOLLEN DRESS PRESERVERS,

Large and Small 6d. per pair.

LADIES' DRESS MATERIALS—*continued.*

GUARANTEED PURE WOOL.

Nos. of Sets.	Width.	Description.	Price per Yard.
258	40in.	French Beiges.	1/9
259	42in.	Croisé Beiges.	2/6
260	24in.	Beiges.	1/9
261	44in.	Beatrice.	2/9
262	25in.	Chamois Beiges. (Dark shades, suited for Walking Dress.)	1/6
263	44in.	Herringbone Beiges.	3/0
264	44/46	Botany Suiting. (Recommended for Travelling.)	4/6
265	56in.	Twill Habit Cloth. (In Natural Shades only.)	6/0 & 7/6
266	56in.	Regina.	7/0
267	54in.	Jacket Materials.	from 6/6
268	46in.	Habit Serges. (Specially Wear-resisting.)	from 2/3
269	27in.	Estamine Serges.	1/6 & 2/0
270	44in.	Cashmeres.	2/6 & 4/0
—	24in.	Do. Black only.	1/6
271	44in.	Victoria Foulés.	3/6
272	42in.	Foulé Cloths.	—
273	44in.	Camel Hair Serges.	3/9
274	44in.	Vicuna Cloth.	4/0
275	54in.	Vicunas. (In Natural Shades only.)	8/6
276	42in.	Nun's Veilings. (In Shades suited for Evening Wear.)	2/0
—	42in.	Nun's Veilings—Black.	1/9
—	42in.	Camel Hair Nun's Cloth.	3/3
277	40/42	Crapes.	3/0, 3/6 & 3/9
278	48in.	Shetland Wool Spuns.	4/6

Look for Diamond Trade Mark, enclosing portrait!

LADIES' DRESS MATERIALS—*continued.*

FANCY PATTERNS.

Nos. of Sets.	Width.	Description.	Price per Yard.
—	48in.	Shetland Wool Stripes	4/6
279	44in.	Snowflakes.	3/9
280	44in.	Princess Victoria.	3/-
281	44in.	Mistletoe.	3/-
282	44in.	Madge.	3/6
283	44in.	Natalie.	3/3
—	44in.	Stephanie.	3/3
284	44in.	Calliope.	3/9
—	44in.	Vestal.	3/3
285	44in.	Patrician. —Real Indigo.	4/-
—	—	Do. Black.	3/9
286	44in.	Florentine.	3/6
—	—	Venetian.	3/6
—	—	Veronese.	3/6
287	44in.	Yule-tide Borders.	3/9 and 4/-
288	42in.	Black Fancy Materials.	} from 3/3 to 4/6
—	—	Black Moreen.	
—	27in.	Black Repts.	2/-

DRESSMAKING.

Where any difficulty is experienced in getting the JAEGER Dress Materials and Linings made up, the SCIENTIFIC DRESS-CUTTING ASSOCIATION, 272, Regent Circus, London, or their Local Agents,* will undertake the work on their well-known scientific principles, ensuring accurate fitting.

The SCIENTIFIC DRESS-CUTTING ASSOCIATION can supply the JAEGER Dress Materials and Linings at the Fixed Prices when they cannot be obtained through a local JAEGER Agent.

N.B.—Madame DAVY, 7, Duke Street Mansions, Grosvenor Square, W.,
Miss WALKER, 153, Great Portland Street, W.,
make Dressmaking on the JAEGER System their speciality.

Dr. JAEGER'S SANITARY WOOLLEN UNDERCLOTHING.

THE Pure Woollen Underclothing, of Stockinet Web and Natural colour, was originally devised by Dr. JAEGER as most conducive to health and comfort. The Natural colour has the additional advantage of wearing better and shrinking less, the woollen fibre not having been deteriorated by dyeing or bleaching.

The prompt recognition by the public of the superiority of the JAEGER WOOLLEN UNDERCLOTHING to the flannel and other so-called woollen underwear generally made, has produced much unscrupulous imitation of the GENUINE JAEGER GOODS which, however, remain unique in their Absolute Freedom from Adulteration.

The JAEGER TRADE MARK (see page 23) is now recognized throughout the world as a

GUARANTEE FOR PURE WOOL.

SPECIAL ORDERS.

To meet the convenience of customers who cannot satisfy their requirements from the Stock sizes and shapes, arrangements have been made for executing Special Orders on our own premises. The charges for garments thus specially made are necessarily heavier than for Stock goods, and there is a somewhat longer interval before delivery can take place.

The Company cannot take back garments duly made to special instructions.

Note.—All sizes quoted of garments made of Stockinet material are *average*, as it is impossible to guarantee that all garments of the same size have **exactly** the same dimensions, on account of the elastic nature of the material.

Look for Diamond Trade Mark, enclosing portrait !

Short Sleeves.—Long sleeves are understood in the regular quotations, but the following garments can be supplied at the same prices :—

Half Sleeves (about 12 in.) with webbings.	Short Sleeves (about 6 in.) with webbing.	Short (Ringed) Sleeves (about 3 in.) with lace.
Men's Undervests, K (page 62).	Ladies' Combns., KK (page 56).	Ladies' Combinations, K (page 56).
„ „ KK („ 62).	„ „ B („ 56).	„ „ KK, (low neck) (page 56).
„ „ B („ 62).	Girls' „ K („ 56).	„ „ Chemises, KK, (low neck) (page 58).
	„ „ B („ 56).	„ „ Undervests, KK, (low neck) (page 62).
	„ „ KK („ 56).	
	Ladies' Undervests, K („ 62).	
	„ „ KK („ 62).	
	„ „ B („ 62).	
	Children's „ K („ 62).	
	„ „ B („ 62).	

Alterations in sleeves, to suit special requirements, necessitate re-making, for which 1s. 6d. extra will be charged per garment.

Children's measurements, not the age, must be given.

STOCKINET MATERIAL FOR UNDERCLOTHING.

Width about	NATURAL.				WHITE.			
	48in.	45in.	42in.	38in.	45in.	42in.	38in.	
Light Quality	K	Per yard. 5/3	Per yard. 4/9	Per yard. 4/6	Per yard. 4/3	Per yard. 5/6	Per yard. 5/3	Per yard. 5/-
Medium „	KK	6/9	6/3	5/9	5/3	7/3	6/9	6/3
Warm „	B	5/-	4/6	4/3	4/-	5/3	5/-	4/9
Do. (for Pants),	A	6/6	6/-	5/6	5/-	—	—	—
EXTRA WARM	F	7/-	6/6	6/-	5/6	7/6	7/-	6/6



Cut lengths not returnable.



RIBBED WEBBINGS, for ends of sleeves and legs.

	In Quality K, KK, B & F	Natural.	White.
For Sleeves, per pair		5d.	6d.
„ Legs, to fit round ankles		7d.	8d.
„ „ „ knees		11d.	—
Zanella for neck bands, wristbands, etc., 56 in. wide, 6/- per yard, 1st quality.			
„ „ „ „ 3/6 „ 2nd „			

For Great Britain and the British Possessions.

UNDERCLOTHING—*continued.*

BABIES' CLOTHING.

(Pure Porous Wool, free from Dye.)

BABIES should be in ALL WOOL from the hour of their birth. Vegetable fibre (Linen and Cotton) is unwholesome at every age, and especially so for young infants.

In ALL WOOL the Baby's skin is kept active, at an equable temperature, *neither too hot nor too cold*; whereas, if a flannel vest is worn under linen or cotton, the skin is stimulated to exhale, but the exhalation cannot properly escape, and both the health and the comfort of the child are prejudiced.

Vegetable fibre materials when warmed or wetted are apt to emit offensive odours, poisoning the air which the Baby breathes.

Underwear, Outerwear, Diapers, Bedding—all should be made of pure porous animal Wool, free from dye. Woollen Diapers work admirably. They do not chill the baby when wet or insufficiently aired, and remain comparatively free from offensive odour.

By the simple change from Vegetable fibre Clothing and Bedding to ALL WOOL, an immense amount of illness among infants may be prevented, and, above all, they are protected from chill.

Complete Outfit of **JAEGER BABIES' CLOTHING**
 supplied, packed in box.

		£ s. d.
6	NATURAL COLOUR SHIRTS @ 4/9	1 8 6
3	„ „ PILCHES @ 3/6	0 10 6
2	CREAM STOUT BANDAGES . @ 2/3	0 4 6
3	„ CRÊPE BINDERS . @ 1/3	0 3 9
2	WHITE DAY BLANKETS . @ 8/6	0 17 0
3	NATURAL NIGHT „ . @ 5/6	0 16 6
2	WHITE DAY GOWNS . . @ 12/6	1 5 0
3	NATURAL NIGHT „ . . @ 10/-	1 10 0
8	CREAM SMALL DIAPERS . @ 2/-	0 16 0
4	„ LARGE „ . @ 4/-	0 16 0
		£8 7 9

List may be varied as required.

N.B.—Natural colour is recommended as most hygienic and durable. Above goods can be supplied in White at prices quoted on page 54.

No. 2700 and 2701, 41 in., Babies' Dress Material, cream 2/9
 „ 2704 „ 2705, „ „ „ „ „ for cloaks, cream 5/9 and 7/3

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—*continued.*

BABIES' CLOTHING.

(Porous Stockinet Web, Undyed Wool.)

SHIRT—		Natural.	White.
Light, Quality K, trimmed lace, feather-stitched .		4/9	5/3
PILCH—			
Light, Quality K, to tie and button		3/6	4/-
BANDAGE—			
Light, Quality K, to tie		2/-	2/3
Stout Cream Lasting	2/3 ...
DAY BLANKET—			
Medium, Quality KK, feather stitched, pleated .		7/9	8/6
NIGHT BLANKET—			
Warm, Quality B, pleated		5/6	6/3
DAY GOWN—			
Light, Quality K, 36 in., trimmed lace		11/6	12/6
NIGHT GOWN—			
Light, Quality K, 34 in., Webbing Cuffs		10/-	11/-
UNDERVEST. Feather stitched. Sizes		000	00
Medium, Quality KK, trimmed lace	{ natural	3/9	4/3
	{ white	4/3	4/9
			5/3
DRAWERS—	Sizes	000	00
Light, Quality K	{ natural	2/9	3/3
	{ white	3/3	3/9
			4/3
PETTICOAT WITH BODICE— Sizes		000	00
Light, Quality K, trimmed lace	{ natural	4/6	5/-
	{ white	5/-	5/9
			6/6
			7/3
BINDER—			
Cream Crêpe Cloth			1/3
DIAPERS—		19 in. by 34 in.	34 in. by 34 in.
Cream Crape Cloth		2/-	4/-
DIAPER CLOTH—			per yard.
40 in. wide			3/9

For Particulars and Prices of

CHILD'S BEDDING, see page	27
CHILDREN'S SOCKS, "	69
STAYBANDS, "	75
BOOTS, "	38

For Great Britain and the British Possessions.

UNDERCLOTHING—*continued.*

THE JAEGER COMBINATIONS,

Guaranteed Pure Animal Wool,

For MEN, WOMEN and CHILDREN.



JAEGER COMBINATION.

The Combination Under-Garment will be found particularly convenient by Ladies, and has been widely recognised as agreeable and practical to wear. It is also strongly recommended for Men who ride, as it does not become displaced.

FOR PRICES AND SIZES SEE OPPOSITE PAGE.

Doubly thick over chest and stomach.

THE JAEGER COMBINATION FOR BATHING.

With short sleeves and legs, fitting close, with girdle.

Surgeon-General BEATSON, M.D., F.R.C.S., writes:—"The JAEGER Bathing Dress is quite perfect, and should be used by all swimmers. It does away with all sense of being cold and naked when the other clothing is taken off. The shock caused by entering cold water is greatly reduced and quickly recovered from, and the normal temperature of the body is conserved while swimming, so that immersion can be maintained with comfort for a long time. The more general use of the JAEGER swimming-dress at our sea-side resorts, would no doubt tend to diminish greatly the number of bathing fatalities which fill the columns of newspapers during the bathing season, and are so frequently the result of sudden cramp and impaired action of the heart, caused by the diminution of animal heat, against which the unclothed swimmer, however skilful, has no defence."

For prices and sizes see opposite page.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait !

UNDERCLOTHING—*continued.*

COMBINATIONS. (High neck, long sleeves.)

Sizes—	MEN'S.						LADIES'.					
	0	1	2	3	4	5	0	1	2	3	4	5
Chest Measure—	46in.	44in.	42in.	39in.	36in.	34in.	40in.	38in.	36in.	34in.	32in.	30in.
Waist „	46 „	44 „	42 „	39 „	36 „	34 „	30 „	28 „	26 „	25 „	24 „	23 „
Light qual. K	19/-	17/3	15/9	14/6	13/6	12/6	Prices same as Men's.					
Medium „ KK	21/9	20/-	18/6	17/3	16/3	15/3						
Warm „ B	17/3	15/9	14/6	13/3	12/-	11/3						
EXTRA WARM F	23/3	21/6	20/-	18/9	17/9	16/9						

COMBINATIONS. (White) LADIES'.

Sizes—	0	1	2	3	4	5
Qual. KK White	23/0	21/3	19/9	18/6	17/6	16/6

BOYS'.

(Measurements, not age, should be given.)

Sizes—	6	7	8	9	10	11	12
Chest Measure—	29in.	28in.	26in.	24in.	22in.	21in.	20in.
Light quality . K	11/9	11/-	10/3	9/6	8/9	8/-	7/6
Warm quality . B	10/6	10/-	9/6	9/-	8/6	8/-	7/6
EXTRA WARM . F	15/9	14/9	14/-	13/3	12/6	11/9	11/-

GIRLS'.

(Measurements, not age, should be given.)

Sizes—	6	7	8	9	10	11	12
Chest Measure—	29in.	28in.	26in.	24in.	22in.	21in.	20in.
Waist „ —	23 „	23 „	23 „	22 „	21 „	20 „	20 „
<i>(Prices of K, B, and F Quality, same as for Boys.)</i>							
Medium . . . KK	14/6	13/9	13/-	12/3	11/6	10/9	10/-

COMBINATIONS, BATHING. (*Special Construction.*)

(*For Testimonial see opposite page.*)

Sizes—	1	2	3	4
Light Quality K For Ladies	19/6	18/3	17/-	16/-
„ Men .	17/-	16/-	15/-	14/-

UNDERCLOTHING—*continued.*

THE JAEGER SHIRTS AND CHEMISES.

Guaranteed Pure Animal Wool.

For **MEN, WOMEN** and **CHILDREN.**



Shirt.



Chemise.

DOUBLE THICKNESS OVER CHEST, BUTTON ON SHOULDER.



**THE JAEGER
LAWN TENNIS SHIRT**

With collar and outside breast pocket.

*For Prices and Sizes see opposite
page.*

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—continued.

SHIRTS and CHEMISES.

MEN'S SHIRTS.

Sizes—	0	1	2	3	4	5
Neck Measure } (Rising by ½-in.) }	16½ to 18½"	16 to 18"	15 to 17½"	14½ to 17"	14 to 16"	13 to 14½"
Chest Measure—	48"	45"	42"	39"	36"	34"
Light Quality K	11/9	10/6	9/6	8/6	7/6	6/6
Medium „ KK	13/9	12/3	11/-	10/-	9/-	8/-
Extra „ S	15/6	14/-	12/9	11/6	10/6	9/6
Warm „ B	10/6	9/3	8/3	7/3	6/6	6/-
EXTRA WARM F	15/9	14/3	13/-	11/9	10/9	9/9

LAWN TENNIS AND TOURISTS' SHIRTS.

(Specially constructed with Pocket on Breast.)

Sizes—	0	1	2	3	4
Neck Measure—	16½ to 18½in.	16 to 18in.	15 to 17½in.	14½ to 17in.	14 to 15½in.
Chest Measure—	48in.	45in.	42in.	39in.	36in.
Medium Quality KK	14/6	13/6	12/6	11/6	10/6
The same in White, KK Quality	16/-	15/-	14/-	13/-	12/-

LADIES' CHEMISES.

Sizes—	0	1	2	3	4	5
Chest Measure—	44in.	42in.	40in.	38in.	36in.	34in.
Light Quality . K	12/3	11/-	10/-	9/-	8/-	7/-
Medium „ . KK	14/3	12/9	11/6	10/6	9/6	8/6
Warm „ . B	11/-	9/9	8/9	7/9	7/-	6/6

CHILDREN'S CHEMISES OR SHIRTS.

Sizes—	6	7	8	9	10
Chest Measure—	32in.	29in.	27in.	25in.	23in.
Light Quality . K	5/6	5/-	4/6	4/3	4/-
Warm „ . B	5/6	5/-	4/6	4/3	4/-

JACKET BODICES, Ladies', Natural, Scarlet. *(High neck, epaulet sleeves.)*

Sizes—	3	4	5	6
Chest Measure—	29in.	31in.	33in.	35in.
Waist—	20 „	22 „	24 „	26 „
Price in K & B Quality . WHITE.	5/-	5/6	6/-	6/6
Price in K & B Quality .	5/9	6/3	7/-	7/9

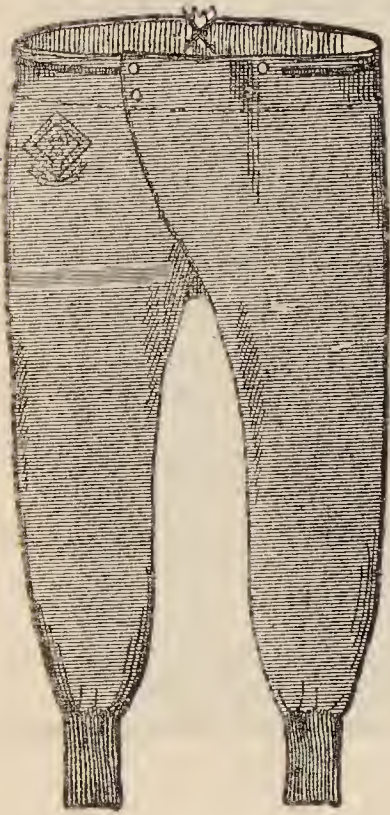
For Great Britain and the British Possessions.

UNDERCLOTHING—*continued.*

THE JAEGER PANTS AND DRAWERS,

Guaranteed Pure Animal Wool.

For **MEN, WOMEN and CHILDREN.**

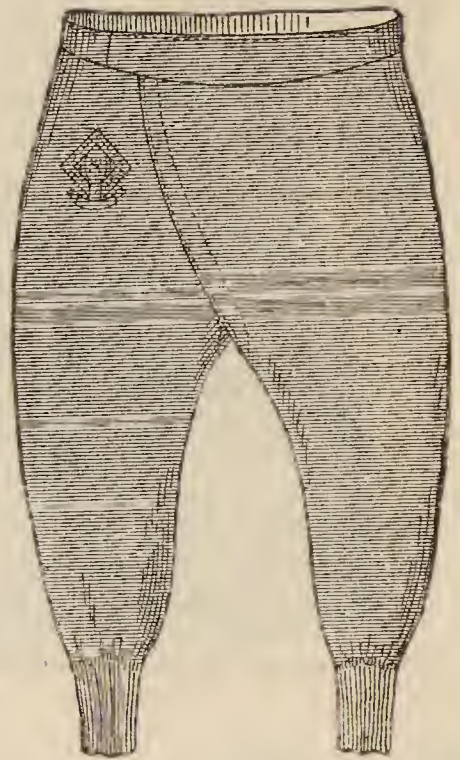


MEN'S.

These are made of the finest material, afford an agreeable warmth, and are a protection against, and remedy for, disorders of the Stomach, supplying the place of an abdominal bandage.

They are, therefore, highly approved by the Medical Profession, and can be strongly recommended as a Sanitary form of underclothing.

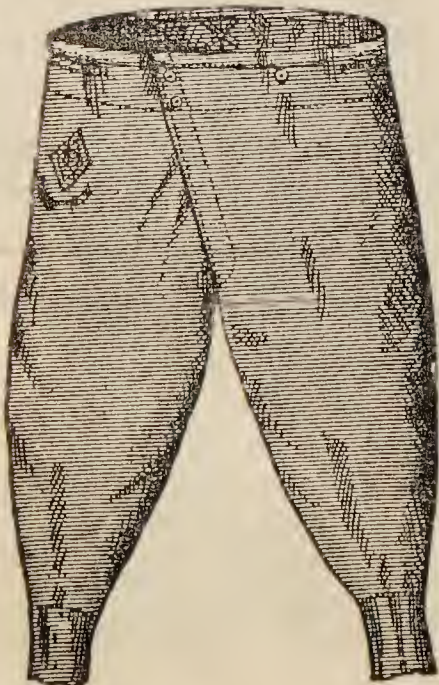
**DOUBLY THICK
OVER THE ABDOMEN.**



LADIES'.

THE JAEGER CYCLING DRAWERS.

(DOUBLE SEAT.)



Those who prefer to wear drawers when cycling, will find this special construction exceedingly agreeable, as the Sanitary Woollen Material greatly diminishes the discomfort of the heat induced by exercise and the close contact of the saddle.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—continued.**MEN'S PANTS.**

Sizes ranged according to height.	Nos.	4Leg.		5L.	6L.	7L.				
		3	4	6Waist.	5	7W.	4W.	6	5W.	7
Round Waist—	31 in.	33 in.	40 in.	36 in.	44 in.	33 in.	40 in.	36 in.	44 in.	
Leg, inside—	24 ,,	26 ,,	26 ,,	28 ,,	28 ,,	30 ,,	29 ,,	30 ,,	30 ,,	
Leg, outside—	37 ,,	40 ,,	42 ,,	43 ,,	44 ,,	44 ,,	44 ,,	44 ,,	46 ,,	
Light Quality	K	5/6	6/-	6/9	6/6	7/3	6/9	7/-	7/3	7/6
Medium ,,	KK	6/6	7/-	8/-	7/6	8/9	8/-	8/3	8/9	9/-
Extra ,,	S	7/9	8/3	9/3	8/9	10/-	9/3	9/6	10/-	10/3
Warm ,,	A	6/-	6/6	7/6	7/-	8/3	7/6	7/9	8/3	8/6
EXTRA WARM	F	8/3	8/9	9/9	9/3	10/6	9/9	10/-	10/6	10/9

MEN'S CYCLING DRAWERS.

Sizes—	3	4	5	6	7
Quality KK (with double seat)	6/3	6/9	7/3	8/-	8/9
„ S („ spliced „)	6/9	7/3	7/9	8/6	9/3

BOYS' PANTS. (Measurements, not age, should be given.)

Sizes—	1	2	3	4	5	6	
Round Waist—	22 in.	24 in.	26 in.	28 in.	30 in.	31 in.	
Leg, inside—	11 ,,	13 ,,	15 ,,	17 ,,	19 ,,	21 ,,	
Leg, outside—	21 ,,	23 ,,	25 ,,	28 ,,	31 ,,	34 ,,	
Light Quality . . .	K	3/-	3/6	4/-	4/6	5/-	5/6
Warm „ . . .	A	3/6	4/-	4/6	5/-	5/6	6/-

LADIES' DRAWERS.

Sizes—	3	4	5	6	7	
Round Waist—	25 in.	27 in.	29 in.	31 in.	33 in.	
Leg, inside—	19 ,,	19 ,,	21 ,,	22 ,,	23 ,,	
Leg, outside—	32 ,,	34 ,,	37 ,,	39 ,,	41 ,,	
Light Quality . . .	K	7/-	7/6	8/-	8/6	9/-
Medium „ . . .	KK	8/6	9/-	9/6	10/-	10/6
Warm „ . . .	A	7/6	8/-	8/6	9/-	9/6
Medium (White) . . .	KK	9/9	10/3	10/9	11/3	11/9

GIRLS' DRAWERS. (Measurements, not age, should be given.)

Sizes—	1	2	3	4	5	6	
Round Waist—	21 in.	22 in.	23 in.	24 in.	25 in.	26 in.	
Leg, inside—	10 ,,	12 ,,	14 ,,	15 ,,	16 ,,	18 ,,	
Leg, outside—	18 ,,	20 ,,	22 ,,	24 ,,	27 ,,	29 ,,	
Light Quality . . .	K	3/-	3/6	4/-	4/6	5/-	5/6
Warm „ . . .	A	3/6	4/-	4/6	5/-	5/6	6/-

For Great Britain and the British Possessions.

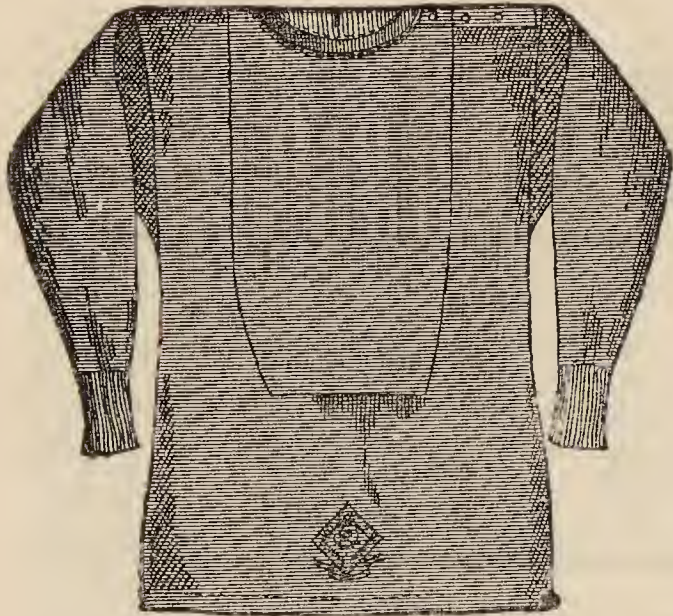
UNDERCLOTHING—*continued.*

THE JAEGER UNDER-VESTS,

GUARANTEED PURE ANIMAL WOOL.

For MEN, WOMEN and CHILDREN,

(When additional warmth is required.)



MEN'S.



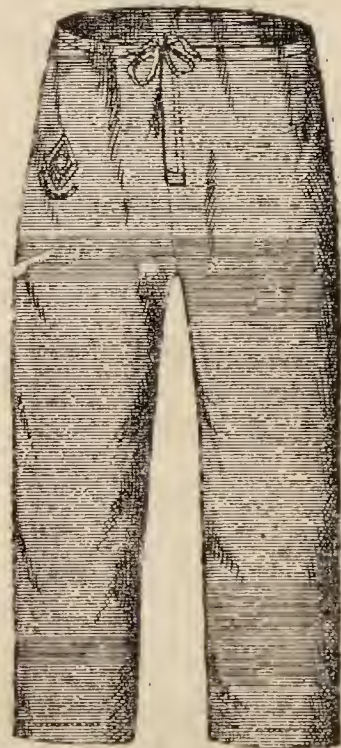
LADIES'.

DOUBLY THICK OVER THE CHEST.

STOCKINET PYJAMAS.



PYJAMA JACKET.



PYJAMA TROUSERS.

The most sanitary construction of Pyjama Trousers should, on Dr. Jaeger's principles, fit closely to the limbs; but if this be objected to, it is still of the highest importance that the material should be Sanitary, and the loose Pyjamas of very light Sanitary Woollen Material will be found exceedingly cool and comfortable.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—continued.

MEN'S UNDERVESTS.

Sizes—			3	4	5	6	7
Chest Measure—			34 in.	36 in.	39 in.	42 in.	44 in.
Light Quality . . .	K		6/-	6/6	7/-	7/6	8/-
Medium „ . . .	KK		7/-	7/6	8/-	8/6	9/-
Extra „ . . .	S		8/3	8/9	9/3	9/9	10/3
Warm „ . . .	B		5/9	6/3	6/9	7/3	7/9
EXTRA WARM . . .	F		8/6	9/-	9/6	10/-	10/6

LADIES' UNDERVESTS. (Shaped, with Gussets.)

Sizes—			2	3	4	5	6
Chest Measure—			30 in.	32 in.	34 in.	36 in.	38 in.
Waist „			22 „	23 „	24 „	26 „	28 „
Light Quality . . .	K		7/3	7/9	8/3	8/9	9/3
Medium „ . . .	KK		8/3	8/9	9/3	9/9	10/3
Warm „ . . .	B		7/-	7/6	8/-	8/6	9/-
Medium (White) . . .	KK		9/6	10/-	10/6	11/-	11/6

SPECIALITY.—LADIES' UNDERVESTS, "BEAU IDEAL" (Regd.)

Fashioned. Closely fitting to the figure.

Sizes—		{	2	3	4	5	6
		{	Girls'.	Maids'.	Small.	Slender.	Women's.
Light Quality . . .	K		9/6	10/-	10/6	11/-	11/6

CHILDREN'S UNDERVESTS. (Measurements should be given.)

Sizes—			1	2	3	4	5	6
Chest Measure—			20 in.	22 in.	25 in.	27 in.	30 in.	32 in.
Light Quality . . .	K	}	3/3	3/6	3/9	4/0	4/3	4/9
Warm „ . . .	B		5/-	5/3	5/6	5/9	6/-	6/6
	F							

PYJAMA SUITS.

JACKETS.

TROUSERS.

Sizes—					Sizes—				
Chest Measure—					Waist—				
	4	5	6	7	Adaptable to any size.				
	36"	39"	42"	45"	Leg, Inside—	29"	30"	31"	32"
					Leg, Outside—	41"	43"	45"	47"
Light Quality	K	10/3	11/-	11/9	12/6	Light Quality K 9/3 9/9 10/3 10/9			

UNDERCLOTHING—*continued.*

THE JAEGER SLEEPING SUITS.

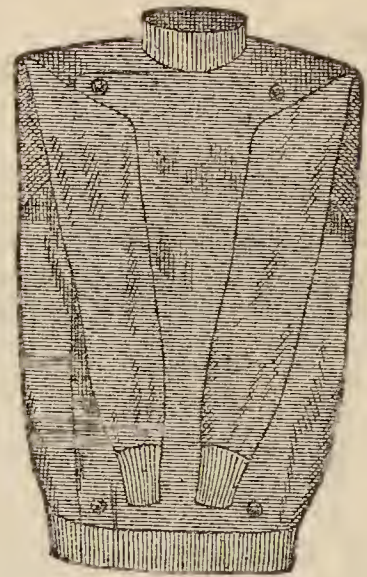
THE "SOPORIFIC," REG^D.

The Suits are in three parts :—HOOD covering the head and throat, JACKET and PANTS. The Pants terminate in stocking form, so as to envelop the feet.

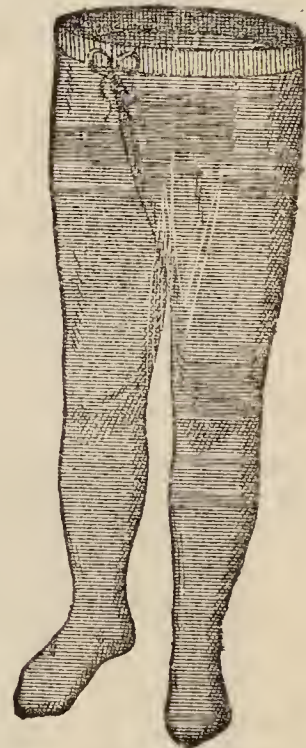
In commencing to sleep with the window open, as is strongly recommended by Dr. Jaeger, these garments will be found very comfortable, as also during the cold season, or when the necessity is felt for extra protection to the head, in cases of thin hair or baldness.

THE SUITS CONSTITUTE A COMPLETE SLEEPING COSTUME, which will be found most serviceable in travelling, as it occupies little room, and in summer dispenses with the need of anything further than a light covering over the feet. This Sleeping Costume is especially suitable for the Tropics, and for Alpine and other Tourists, who may have to put up with scanty sleeping accommodation. Its division into parts makes it very convenient in packing.

For prices see opposite page.



Reg^d. 18268.



Reg^d. 18269.

SANITARY WOOLLEN SLEEPING WRAPPER.

This envelops the entire figure, and is an excellent protection against *damp beds*. It is also most useful when extra warmth is required, or as a dressing or bath wrapper.

For prices see opposite page.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—*continued.*

SLEEPING SUITS, KNITTED—MEN'S. For illustration see opposite page.

Sizes—	4	5	6	7
	SMALL.	MEDIUM.	LARGE.	EXTRA-LARGE.
SLEEPING JACKETS. . .	8/9	9/-	9/6	10/-
SLEEPING DRAWERS . . .	10/-	10/3	10/9	11/3

Sleeping Hoods, corresponding in size, 1/9 each, all sizes.

SLEEPING SUITS, STOCKINET—MEN'S.

Sizes—	4	5	6	7
	SMALL.	MEDIUM.	LARGE.	EXTRA-LARGE.
SLEEPING JACKETS. . .	7/3	8/-	8/9	9/6
SLEEPING DRAWERS . . .	7/6	8/3	9/-	9/9

Sleeping Hoods, corresponding in size, 1/6 each, all sizes.

SLEEPING WRAPPERS—MEN'S AND LADIES'.

White Cashmere	£1 15 0
Natural Flannel	1 15 0
Extra Stout Camel Hair Flannel	2 2 0
Camel Hair Stockinet	2 10 0
Camel Hair Flannel, by the yard, 52in. wide	0 5 0
Camel Hair "Fleece" ,, ,, 60 ,,	0 7 6

MEN'S NIGHT SHIRTS (To open on shoulder and to open in front).

Chest Measure—	0	1	2	3	4	5
	48 in.	45 in.	42 in.	39 in.	36 in.	33 in.
Light Quality. . . K	18/-	16/3	14/6	12/9	11/-	9/6
Warm ,, . . . B	17/-	15/3	13/6	11/9	10/-	8/6

UNDERCLOTHING—continued.

LADIES' NIGHT-DRESSES.

Sizes— Chest Measure—	1 40 in.	2 38 in.	3 36 in.	4 34 in.	5 33 in.
Light Quality K	18/-	16/-	14/-	12/-	10/-
Warm " B	17/-	15/-	13/-	11/-	9/-
Light Quality, White K	19/6	17/6	15/6	13/6	11/6
Warm " " " B	18/6	16/6	14/6	12/6	10/6

N.B.—These Night-dresses are nicely trimmed and are kept in two different systems, to open on shoulder (sanitary system) and to open in front (ordinary system.)

White knitted Sleeping Hoods 1/9, in various sizes.

CHILDREN'S NIGHT-DRESSES. (Measurements should be given).

Sizes— Chest Measure—	6 32 in.	7 29 in.	8 27 in.	9 25 in.	10 24 in.
Light Quality K	8/3	7/3	6/3	5/6	5/-
Warm " " " B	7/6	6/6	5/6	4/9	4/3

LADIES' SLEEPING JACKETS (trimmed with lace).

In K & B Quality Stockinet.

Sizes—	3 SMALL.	4 MEDIUM.	5 LARGE.
Natural and Scarlet	7/-	7/6	8/-
White	8/-	8/6	9/-

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—continued.

THE JAEGER SOCKS & STOCKINGS.

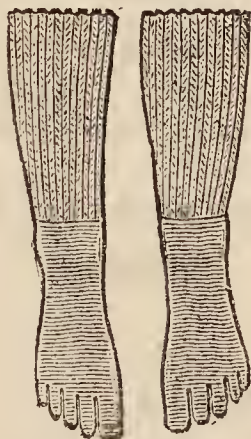
GUARANTEED PURE ANIMAL WOOL.

THE imperfect construction of the ordinary boot or shoe is not the sole cause of the unsatisfactory condition of the feet; an important share of the responsibility attaches to the equally imperfect construction of the ordinary Sock or Stocking. The accumulation of perspiration, due to the compressing together of the toes, causes an unnatural softening of the skin on the inner surfaces, resulting in sores, soft corns, etc., in spite of every care and attention; and the foot not only becomes crippled in shape, but its actual working powers are diminished.

These troublesome foot complaints are obviated by the form of sock or stocking described and illustrated below. The many trials which have been made have been attended with complete success, as numerous medical testimonials witness, and this form of construction can be most strongly recommended as practical and beneficial.

The Jaeger Socks or Stockings with Divisions for the Five Toes.

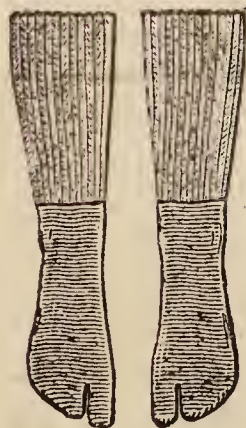
are especially recommended to those who take much walking exercise, and whose feet perspire freely. The woollen material surrounding each toe enables the perspiration to pass away, leaving the inside skin of the toes dry, and soon re-



Regd. 1088.

storing it to a condition as normal and free from offence as that of the skin between the fingers of the hand. The crippled state of the toes is also much benefited and improved by the use of these Socks or Stockings.

The Jaeger Socks or Stockings with Division for the Great Toe.

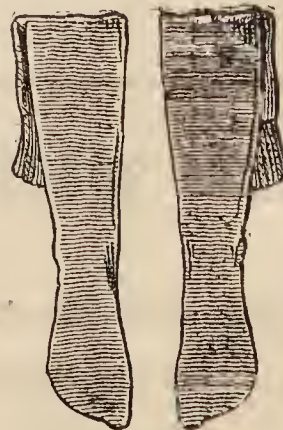


Regd. 1087.

In walking and standing, the great toe is the most important of the five; but its use is greatly diminished when it is pressed on one side together with the other toes, and cannot lie straight nor move with freedom. Persons, therefore, who are unwilling to adopt the best form of Sock or Stocking—that with divisions for the five toes—will do well to adopt this form, with a division for the Great Toe alone.

The Jaeger Socks or Stockings without Divisions for the Toes.

These, like the others, are made in the correct shapes for the right and left foot, and of sufficient width over the toes to prevent their being compressed together. (This construction is especially recommended for children under six years of age.)



N.B.—These goods are knitted of the best wool and in the best manner. It is, however, well to point out that in some cases the peculiar mode of treading wears through any Woollen Sock more or less quickly. The texture is pressed quite thin, and loses much of its power of resistance. In such instances frequent change is recommended. After being lightly washed, or merely soaked in water and gently manipulated, the net work resumes its elasticity and firm hold.

UNDERCLOTHING—continued.

MEN'S SOCKS. (Shaped to the Feet.)

(KNITTED).

Qual. 163. Stout.	Dark Natural, Plain	2/-
„ 224. Winter.	Light Natural, Plain	2/-
„ „ „	„ „ 1 Toe	2/3
„ „ „	„ „ 5 Toes	2/9
„ 364. Medium.	„ „ 5 Toes	2/9
„ 504. Summer.	„ „ Plain	2/-
„ „ „	„ „ 1 Toe	2/3
„ „ „	„ „ 5 Toes	2/9
„ 573 Fine.	„ „ Plain	2/-

Sizes from 9 inches to 11½ inches.

Kept only with Plain Feet.

(WOVEN).

Qual. 600. Extra Fine.	Black	2/-
„ 601. „ „	Light Natural	2/-
„ „ „	Dark Natural	2/-
„ „ „	Black, with Natural Coloured Feet	2/6
„ 603. Extra Fine, 2/1 rib.	Light Natural	2/6
„ „ „	Black, with Natural Coloured Feet	3/-

Sizes from 9 inches to 11½ inches.

MEN'S STOCKINGS. (Shaped to the Feet.)

(KNITTED).

Qual. 163. Stout.

„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	4/-
„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	„ „ „	4/9
„ 224. Winter.	Dark Natural, Plain	3/9
„ „ „	„ „ 1 Toe	4/-
„ „ „	„ „ 5 Toes	4/6

Sizes from 9 inches to 11½ inches.

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—*continued.*

LADIES' STOCKINGS. (Shaped to the Feet.)

(KNITTED).

Sizes—	7	8	9	10	11	
Length of Sole in inches—	8	8½	9	9½	10	
Qual. 364. Winter.						
Navy and Brown	{	Plain	2/6	2/9	2/9	2/9
		5 Toes	3/3	3/6	3/6	3/6
Light Natural	{	Plain	3/-	3/3	3/6	3/6
		1 Toe	3/3	3/6	3/9	3/9
		5 Toes	4/-	4/3	4/6	4/6
Black, with Natural Coloured Feet	{	Plain	3/3	3/6	3/9	3/9
		1 Toe	3/6	3/9	4/-	4/-
		5 Toes	4/3	4/6	4/9	4/9
Qual. 504. Medium.						
Navy and Brown	{	Plain	2/6	2/9	2/9	2/9
		5 Toes	3/3	3/6	3/6	3/6
Light Natural	{	Plain	3/-	3/3	3/6	3/6
		1 Toe	3/3	3/6	3/9	3/9
		5 Toes	4/-	4/3	4/6	4/6
Black, with Natural Coloured Feet	{	Plain	3/3	3/6	3/9	3/9
		1 Toe	3/6	3/9	4/-	4/-
		5 Toes	4/3	4/6	4/9	4/9
Qual. 573. Summer.						
Light Natural	.	Plain	3/-	3/3	3/6	3/6
Black with Natural Coloured feet	.	Plain	3/3	3/6	3/9	3/9

Kept only with Plain Feet.

(WOVEN).

Length of Sole in inches—	8	8½	9	9½	10	
Qual 601. Extra Fine.						
Dark Natural	.	3/-	3/3	3/6	3/6	3/6
Black, with Natural Coloured Feet	.	3/3	3/6	3/9	3/9	3/9
“Thigh,” Dark Natural	.	3/3	3/6	3/9	3/9	3/9
Qual. 603. Extra Fine, 2/1 rib.						
Light Natural	.	3/3	3/6	3/9	3/9	3/9
Black, with Natural Coloured Feet	.	3/6	3/9	4/-	4/-	4/-

For Great Britain and the British Possessions.

UNDERCLOTHING—continued.

GIRLS' AND CHILDREN'S STOCKINGS. (Shaped to the Feet.)

(KNITTED)

Sizes—		1	2	3	4	5	6	
Length of Foot in inches—		5	5½	6	6½	7	7½	
Qual. 364. Winter.	Navy and Brown	Plain	1/-	1/3	1/6	1/9	2/-	2/3
		5 Toes	1/9	2/-	2/3	2/6	2/9	3/-
	Light Natural	Plain	1/6	1/9	2/-	2/3	2/6	2/9
		5 Toes	2/6	2/9	3/-	3/3	3/6	3/9
Black, with Natural Coloured Feet	Plain	1/9	2/-	2/3	2/6	2/9	3/-	
	5 Toes	2/9	3/-	3/3	3/6	3/9	4/-	
Qual. 504 Medium.	Navy and Brown	Plain	1/-	1/3	1/6	1/9	2/-	2/3
		5 Toes	1/9	2/-	2/3	2/6	2/9	3/-
	Light Natural	Plain	1/6	1/9	2/-	2/3	2/6	2/9
		5 Toes	2/6	2/9	3/-	3/3	3/6	3/9
Black, with Natural Coloured Feet	Plain	1/9	2/-	2/3	2/6	2/9	3/-	
	5 Toes	2/9	3/-	3/3	3/6	3/9	4/-	

(WOVEN)

Qual. 603. Extra Fine, 2/1 rib.	Black, with Natural Coloured Feet	5½	6	6½	7	7½	
		—	2/3	2/6	2/9	3/0	3/3
Qual. 601. Extra Fine (with Spliced Knees)	Length of Foot in inches—	6	6½	7	7½	8	8½
		Dark Natural	2/6	2/9	3/-	3/3	3/6
	Black, with Natural Coloured Feet	2/9	3/-	3/3	3/6	3/9	4/-

CHILDREN'S SOCKS. (Shaped to the Feet.)

(KNITTED.)

Size—	0	1	2	3	4	5
Length of Foot in inches—	4½	5	5½	6	6½	7
Light Natural and White	1/-	1/-	1/3	1/3	1/6	1/9

BED SOCKS—See page 29.

Sole Concessionaries

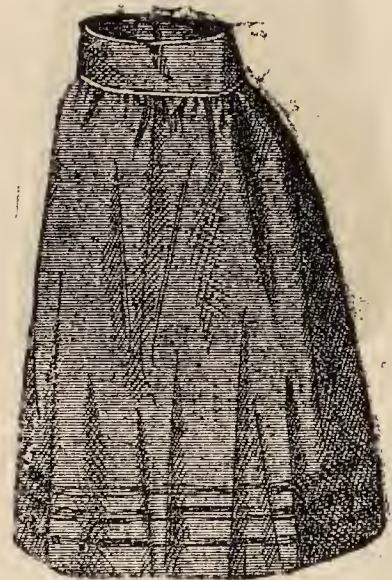
Look for Diamond Trade Mark, enclosing portrait

UNDERCLOTHING—continued.

PETTICOATS.

Lightness and perviousness are two all-important elements. These are effectually provided in the Sanitary Woollen Petticoats, which are cool in summer, because pervious, and warm in winter, because non-heat-conducting. Their lightness of weight is a recommendation at all seasons.

OVER-PETTICOATS—LADIES' & CHILDREN'S.



Kilted Over-Petticoats have a 5-in. kilt at bottom. Braided Over-Petticoats are nicely trimmed with three rows of braid.

PRICES OF SUMMER OVER-PETTICOATS.

Sizes—(Same as Winter)	1	2	3	4	5	6
Kilted, Natural, Navy or Black .	7/-	8/6	10/-	11/9	13/6	15/3
„ Striped	—	—	10/9	12/6	14/3	—
Plain, Striped	—	—	7/3	8/9	10/3	—
Plain, Striped, “Superior” .	—	—	8/3	9/9	11/3	—

PRICES OF WINTER OVER-PETTICOATS.

Sizes—	1	2	3	4	5
Length—	23 in.	26 in.	29 in.	33 in.	38 in.
Waist —	22 „	24 „	26 „	28 „	30 „
Kilted, Natural, Navy and Black .	8/-	9/6	11/6	13/9	16/3
Braided, Natural, Navy and Black	6/6	7/9	9/6	11/6	13/6
Plain, Striped	—	—	—	11/6	13/6

UNDER-PETTICOATS, SCOLLOPED, to button on to Corset (Ladies').



Sizes—	3½	4	5
Length—	24 in.	27 in.	30 in.
Waist—	34 „	36 „	38 „
Camel Hair and Natural Wool	7/9	8/3	9/-

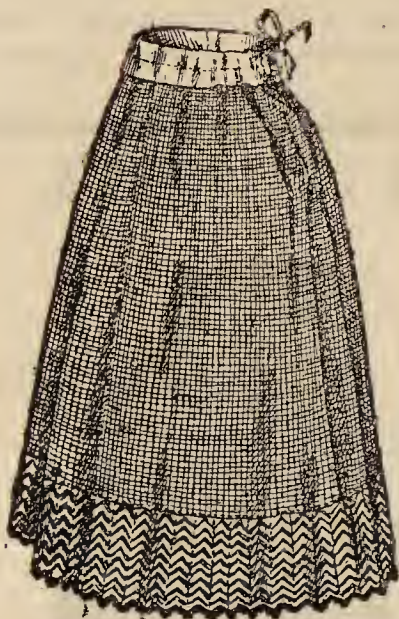
UNDER-PETTICOATS, SCOLLOPED (Ladies' and Children's).

Sizes—	1	2	3	4	5	6
Length—	18 in.	21 in.	24 in.	28 in.	32 in.	36 in.
Waist—	20 „	22 „	24 „	25 „	26 „	28 „
Camel Hair & Natural	3/9	4/9	6/3	8/-	9/9	11/9
Red and Blue Wool .	3/3	4/3	5/9	7/3	9/-	11/-
Black	—	—	—	7/3	9/-	11/-

For Great Britain and the British Possessions.

UNDERCLOTHING—continued.

UNDER-PETTICOATS, KNITTED OR CROCHETED.



These Petticoats are knitted or crocheted with the very best long staple wool, and are invaluable when additional warmth is required.

PETTICOATS, Knitted (plain rib).

Light Natural Colour, Shaped Cloth Band.

Sizes—	4	5	6
Price .	9/-	10/-	11/-

PETTICOATS, Crocheted.

LADIES'.

Camel Hair, Natural, White and Scarlet.

Sizes—	4	5	6
Length—	28 in.	32 in.	35 in.
Price .	10/-	11/-	12/-

CHILDREN'S.

Camel Hair.					
Sizes—	00	0	1	2	3
Length—	12 in.	15 in.	18 in.	21 in.	24 in.
Price .	2/6	3/6	4/6	5/9	7/3

UNDER-PETTICOATS, STOCKINET.

The Stockinet Petticoats are made of the same materials as the Sanitary Woollen Underclothing, and are trimmed at the bottom with 1½ in. lace.

They are exceedingly light and agreeable wear, and very pleasing in appearance.

		Length— Waist—	30 in.	32 in.	34 in.	34 in. †
			Adaptable waistbands.			
NATURAL AND SCARLET.						
Light Quality	.	K	8/-	8/6	9/-	—
Medium	„ (Ribbed)	K K	9/3	10/-	10/9	—
Warm	„	B	7/6	8/-	8/6	10/6
EXTRA WARM	„	F	11/-	11/9	12/6	14/6
† These are extra wide in hips and bottom and are only kept in Natural.						
WHITE.						
Light Quality	.	K	9/3	9/9	10/3	
Medium	„ (Ribbed)	K K	10/6	11/3	12/-	
Warm	„	B	8/9	9/3	9/9	
EXTRA WARM	„	F	12/3	13/-	13/9	

PETTICOAT MATERIALS.

Width.	Description.	Price.
48 in.	Thick Material for Winter Over-Petticoats—	
	Natural Colour	4/9 per yd.
	Navy Blue or Black	5/3 „
48 in.	Thin Material, for Summer Over-Petticoats—	
	Natural Colour	3/9 „
	Navy Blue or Black	4/3 „
33 in.	Camel Hair Material, for Under-Petticoat	3/3 „
62 in.	Natural (dark and light), Mixed „	6/6 „

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—*continued.*

The Jaeger Sanitary Woollen Corset.

No one has a good word to say for Corsets, authorities on Hygiene denounce them, but most women wear them. Yet the inference that they are a necessary evil would be founded on ignorance of what constitutes a healthy Corset.

Dr. JAEGER'S solution of the Corset controversy is simple, and recommends itself to common sense. He says, in effect, "wear it, if you like, but let it be **pervious!**"

The ordinary Corset stifles the body which it imprisons. Even when the underclothing is woollen, the skin cannot **breathe** through an impenetrable mass of pasted cotton, or whatever other material the ordinary unsanitary Corset is made of. The all-important excretory function of the pores is wholly ignored, and the consequences are debility and depression of vital power in the digestive and other organs thus maltreated. The spongy, enervated condition of the tissues causes a craving for more and more support, inducing tight lacing and the anatomical distortions with which books on hygiene abound.

Further, the unsanitary Corset retains the noxious matters which are exhaled by the skin, and which, especially when there is perspiration, must reach the Corset through the underclothing. The underclothing is regularly changed, but the Corset is worn for months, and, if made of the usual material, becomes before long an unwholesome, mal-odorous garment.

Whoever studies Dr. JAEGER'S Reforms will appreciate the great hygienic advantage of a Corset of pure, **pervious** woollen material, through which can pass the vapour exhaled by the skin. Such a Corset over the woollen underclothing, and beneath a woollen dress, lined (if at all) with woollen lining, allows the skin to **breathe**, promoting a feeling of health, buoyancy, and freedom from oppressive heat, alike during strenuous exercise or when the body is in repose.

Directions for washing THE JAEGER WOOLLEN CORSETS.

The Corset, after any metal parts have been removed, to be treated with a solution of "Suaviter": Soap (see directions on page 85). It should remain, covered up, in soak for half-an-hour. This, aided by the process of repeatedly drawing the *corset* through the hand, separates any grease deposited by perspiration. As the quantity of such deposit varies with each individual wearer, this operation may require to be repeated to some extent. Rubbing should be entirely avoided, as it has an injurious effect on the material; if any portions are not quite cleansed, they should be touched with soap, lightly brushed, and washed out in lukewarm water. After washing, the Corset should be hung up, fastened from the top, and while still damp vigorously pulled lengthways. The ironing should be done without too great heat, to avoid shrinking.

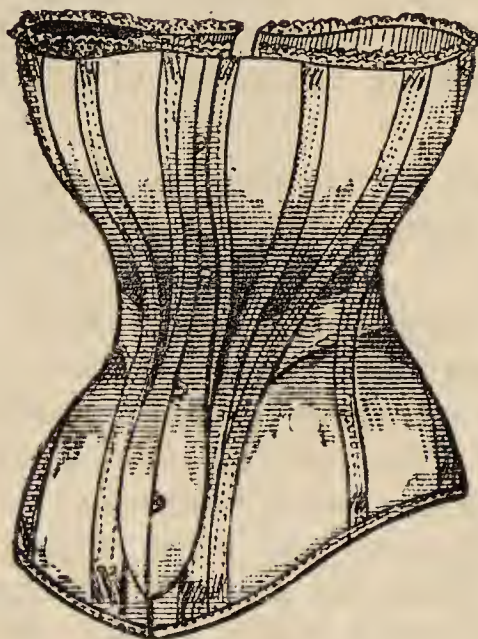
For Great Britain and the British Possessions.

UNDERCLOTHING—*continued.*

PATENT WATCH-SPRING STEEL CORSET

WITH SLIDING WATCH-SPRING STEELS

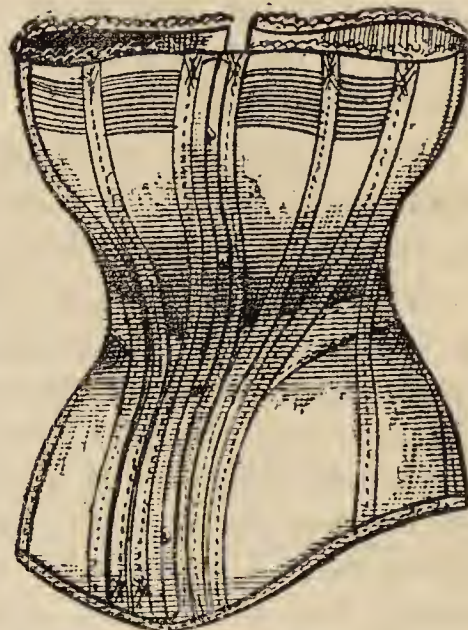
IN PLACE OF WHALEBONE.



Whalebone Corset, "Martha," Spoon Busk,

OR

Watch Spring Steel Corset, not corded,
Spoon Busk.



Whalebone Corset, "Elise," Straight Busk,

OR

Watch Spring Steel Corset, corded,
Straight Busk.

These Corsets permit the free movement of the body.

The Watch-spring Steels are *suspended*, not fixed, as in the ordinary Corset, which, whether made with whalebone or steel, easily breaks when tightly laced.

The Patent Sliding Watch-spring Steels yield to every movement of the body, whether in bending, sitting, etc., without penetrating the material of the Corset.

For washing, the buttons on which the springs slide can be removed, and the springs withdrawn, and the Corset, when washed, can be re-adjusted with the greatest ease.

The latest improvement to this Corset is the addition of a Belt, which is fashioned in the shape of a well-formed waist, strengthening the Corset and imparting gracefulness to the figure.

Sole Concessionaries

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—continued.

All Corsets are kept in sizes from 19 in. to 30 in.

STITCHED CORSETS with WHALEBONES.

Name.	Material.	Straight.	Spoon.
MARTHA . . .	Natural Wool	15/-	15/6
	Camel Hair	15/-	15/6
ELISE . . .	Natural Wool	16/-	16/6
	Camel Hair	16/-	16/6
	Cream Lasting	14/6	15/-
MILDRED . . .	Natural Satin	17/-	17/6
RIDING . . .	Natural Wool	12/-	12/6
	Camel Hair	12/-	12/6
MAIDS . . .	Natural Wool	12/6	—
	Camel Hair	12/6	—

Description of above—

MARTHA: long waisted, not corded, with side steels.

ELISE: long waisted, corded, with side steels.

MILDRED: short waisted, corded, with side steels.

RIDING: 10 in. deep in front, 7 in. at side, no side steels.

MAIDS: 11 in. deep, with a few supple whalebones.

STITCHED CORSETS with Patent Watch Spring Steels.

MINERVA,	Camel Hair, Straight Busk, not corded	13/9
PROSERPINA,	Natural " " "	13/9
DIANA,	Cream Lasting " " "	12/9
JUNO,	Camel Hair " " corded	14/6
CERES,	Natural " " "	14/6
VENUS,	Cream Lasting " " "	13/6
ATHENE,	Camel Hair, Spoon Busk, not corded	14/3
HEKATE,	Natural " " "	14/3
ARTEMIS,	Cream Lasting " " "	13/3
HERA,	Camel Hair " " corded	15/-
DEMETER,	Natural " " "	15/-
APHRODITE,	Cream Lasting " " "	14/-

WOVEN CORSETS with WHALEBONES.

Name.	Material.	Straight.	Spoon.
EMILIE . . .	Natural Wool	12/-	12/6
IRENE . . .	Natural Wool	14/6	15/-
ANTOINETTE . . .	Camel Hair	14/6	15/-
BLANCHE . . .	White Wool	13/6	14/-

Description of above—

EMILIE: side steels, 12½ in. deep.

IRENE and ANTOINETTE: no side steels, 12½ in. deep, fully developed at top and bottom.

BLANCHE: side steels, 12½ in. deep.

These Corsets are embroidered at top.

For Great Britain and the British Possessions.

UNDERCLOTHING—continued.

KNITTED CORSETS.

As these Corsets have a tendency to stretch, they should fit closely at first; they are made with shoulder straps.

In Camel Hair, Dark Natural and Red, 12 in. deep, 7/- per pair.

VERY LIGHT, PERFECT SHAPED, VICTORIA CORSET.

Light Natural colour, with Waistband, 14½ in. deep, 7/6 per pair.

STAY BANDS.

For Girls (from 21 in. to 27 in.)

No. 26A, with Gussets, Corded, without Bones—

7 in.	9 in.	11 in. high.
6/6		

No. 26B, with Gussets and Watch Spring Steels—

9 in.	11 in. high.
7/-	

For Children (from 21 in. to 27 in.)

No. 25, no Gussets, lined cream—

5 in.	7 in.	9 in. high.
5/6 6/- 6/6		

All these Stay Bands are kept in Natural and Camel Hair Cloth.

No. 27, Natural Coloured Stockinet, no Gussets, Lined Cream—

5 in.	7 in.	9 in.	11 in. high.
5/- 5/6 6/- 6/6			

CORSET MATERIAL.

664	67 in., Camel Hair	7/6 per yard.
670	67 in., Natural Wool	7/6 "
672	35 in., Scarlet Lasting	4/6 "
673	35 in., Cream ,,	4/6 "
674	35 in., Black ,,	4/6 "
675	35 in., Cream ,,	2nd quality	3/- "

CORSET BINDING.

Camel Hair, Natural, Cream,	1/8 in. wide	1d. per yard.
"	"	5/8 in. "	1d. "
"	"	1 in. "	2d. "

CORSET CORD.

Camel Hair, Natural and Cream	1d. per yard.
Laces with Tags, 4 yds. long	3d.

BUSKS.

Straight	6d. per pair.
Spoon	9d. "

Look for Diamond Trade Mark, enclosing portrait!

UNDERCLOTHING—*continued.*

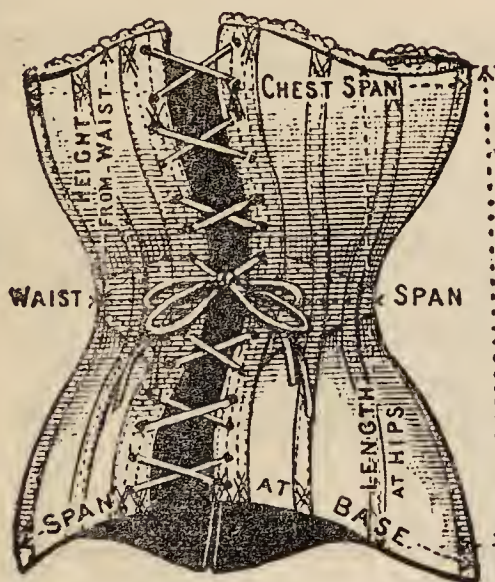
WATCH-SPRING STEELS.

Kept in two different widths.

1/2 in. for front of Corset	:	:	:	:	:	:	:	:	:	2d.
1/2 in. for side and back of Corset	:	:	:	:	:	:	:	:	:	2d.

INSTRUCTIONS FOR MEASUREMENT OF CORSETS.

(Separate Forms are supplied for filling in.)



..... in.	a. Span round waist.
..... in.	b. Height from waist to under the arm.
..... in.	c. Length at hips, from the waist downwards.
..... in.	d. Height at back, from the waist upwards.
..... in.	e. Span round chest and back (as in measuring for a dress).
..... in.	f. Span round base of corset.
..... in.	g. Depth in front.
..... in.	h. Height in front from the waist upwards.

These measurements should not be taken over the dress, and should be stated in inches.

When an exceptional shape is required, a corset which has been worn should be sent as pattern, and any alteration desired should be indicated.

CAUTION.—The public are earnestly warned against COUNTERFEITS of the Jaeger Woollen Corsets.

All sorts of sophistications are practised, from wholesale adulteration, to coating the interior side of the Corset with a gummy fluid, which imparts to the material an unnatural stiffness, and, of course, a corresponding imperviousness. This insanitary treatment may be detected by the shiny appearance and harsher feel of the material, which, if rubbed, gives off a powdery dust.

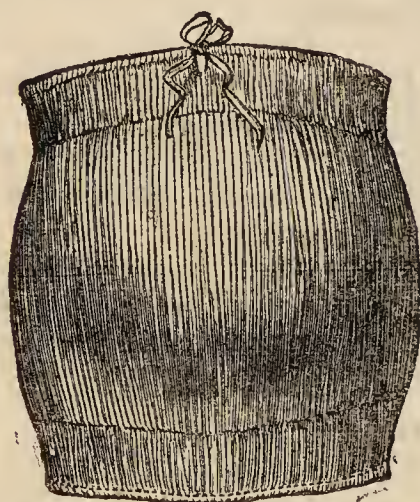
No Jaeger Woollen Corsets are genuine, unless they bear on the box the Company's Trade Mark.

Dr. Jaeger's Sanitary Woollen System— SUNDRIES.

STOMACHIC BANDAGES.

The best practical evidence of the value of such bandages is that in the campaign of 1870 every soldier in the German Army was supplied with one. The Jaeger Woollen Stomachic Bandage should be at hand in every household for immediate application in cases of diarrhœa and bowel complaint, which it promptly remedies by the additional warmth imparted to the region which it covers. Persons who are at all subject to these disturbances will find great benefit from wearing the Bandages continuously.

BANDAGES TO SLIP ON.

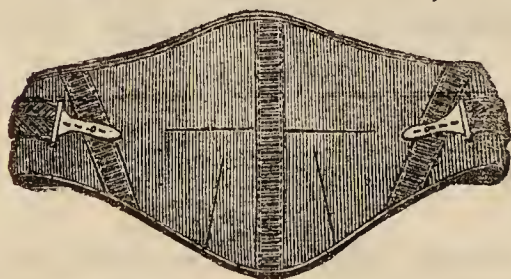


KNITTED (For Men.)					
Sizes .	4	5	6	7	8
Price .	2/3	2/6	2/9	3/-	3/3

WOVEN (For Ladies.)					
Sizes .	.	5	6	7	8
Price .	.	2/6	2/9	3/-	3/3

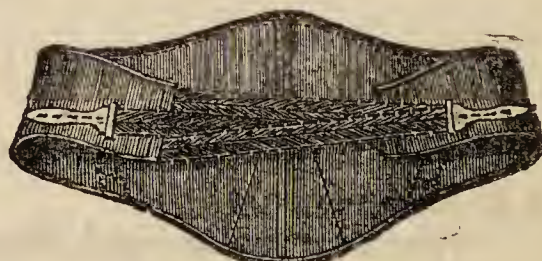
KNITTED (for Children.)						
Sizes .	00	0	1	1½	2	2½
Price .	1/-	1/-	1/3	1/6	1/9	2/-

BELT BANDAGES, Stockinet, for Men and Ladies.



FRONT VIEW.

Sizes	24 in.	26 in.	28 in.	30 in.	32 in.	34 in.
Quality K & B	5/-	5/-	5/-	5/-	5/-	5/3
Size	36 in.	38 in.	40 in.	42 in.	44 in.	
Quality K & B	5/6	5/9	6/-	6/3	6/6	



BACK VIEW.

BANDAGING, Highly recommended to sufferers from Varicose Veins, &c.

Stockinet, 2½ in. wide, 9d. per yard; 3¼ in. wide, 1s. per yard.

BATH RUBBER, Pure Undyed Wool,

4 inches wide, 18 inches long, 4/- each.

(For Washing Gloves, see page 80).

Look for Diamond Trade Mark, enclosing portrait!

DR. JAEGER'S SANITARY WOOLLEN SYSTEM—
SUNDRIES—*continued.*

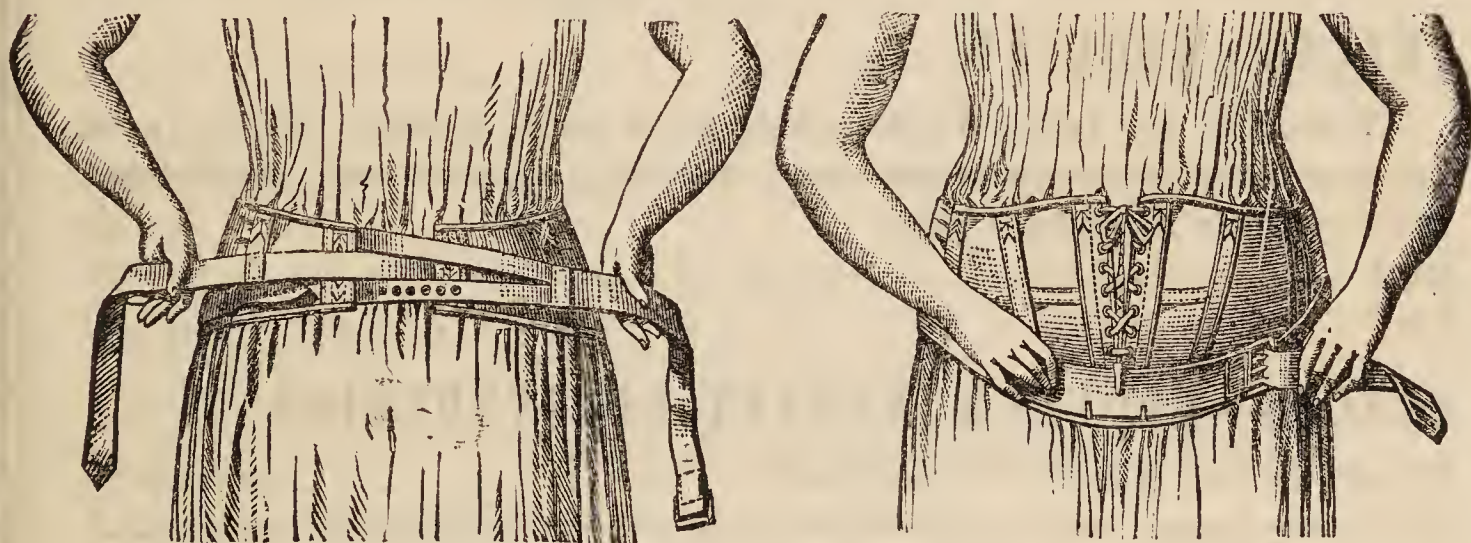
'UNIVERSAL' ABDOMINAL BELT.
(TEUFEL'S PATENT.)

(SUPPORT WITHOUT PRESSURE.)

For Pregnancy, Corpulence, and all Abdominal Complaints.

Of the multitude of other Belts hitherto devised none has so succeeded in satisfying the requirements of Medical Men and their Patients. Owing to defective shapes and other faults Belts sit badly, draw together, and work up, doing more harm than good, and completely failing of their purpose.

As the result of many years' experience, the Patentee brought out in 1869 an Abdominal Belt, which, for its original and excellent construction, was recognised as the best and most practical of its kind then existing. The Patentee, however, has since incessantly striven to improve the Belt in directions suggested by the Medical Profession and by numerous Patients.



The Universal Abdominal Belt is now offered as the perfected result of so much thought and labour. In its seven different forms it will be found to apply to *every phase of the conditions cited in the above heading*. The peculiar advantages of its patented construction are, that it lifts and supports from below, *without pressure*, and may be extended or taken in at pleasure, but *never gets out of place* when properly put on. As it is very important that the Belt should be put on correctly, careful attention is requested to the instructions enclosed in the box in which each Belt is packed.

A separate illustrated catalogue, showing the different forms of the Belt, with explanations of their uses, and indicating how the measurement should be taken, will be forwarded immediately upon application.

These Belts are especially recommended as manufactured in accordance with Dr. Jaeger's Sanitary Woollen System:—

PRICES:—

System—	I.	II.	III.	IV.	V.	VI.	VII.
In Red Wool Satin, quality H.	16/-	16/-	19/6	20/-	19/6	17/6	14/6
In Grey Wool „ J.	16/-	16/-	19/6	20/-	19/6	17/6	12/-

These are kept in stock from 28 to 42 in. If other sizes are required, they can be made to order at a small extra charge.

For Great Britain and the British Possessions.

DR. JAEGER'S SANITARY WOOLLEN SYSTEM— SUNDRIES—*continued.*

BELTS—WOOLLEN TYROLESE.

CORPULENT PERSONS WILL FIND THESE BELTS AN EXCEEDINGLY COMFORTABLE SUPPORT.

Sizes—Six inches broad in front, narrowing towards the hips.

PRICES.

Up to 26 in. waist	3/6
From 28 in. to 30 in. waist	4/-
„ 32 in. to 36 in. „	4/6
„ 38 in. to 44 in. „	5/-

BELTS—WOOLLEN, FOR TENNIS AND CRICKET.

Striped and White	1/6 to 2/-
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BRACES—WOOLLEN.

Wearers of the Jaeger Woollen Clothing find braces of elastic webbing, or of any other substance than pure animal wool, exceedingly oppressive and uncomfortable.

Extra quality in Natural and White	3/6
Stout „ „ „	2/6
Boys'	2/3

BRACES—WOOLLEN, ARGOSY CONSTRUCTION.]

Fitted with Pure Woollen Web and Cords	per pair 3/-
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BRUSHES.—See page 42.

COLLARS. (Sizes—14 in. to 18½ in.)

In all sizes, turned down (white, cream, striped, and natural)	per doz. 12/-
„ stand up (white only)	„ 11/-
Boys' Eton Shape „ „	„ 15/-
Clerical „ „ „	„ 18/-
Collar Material, 45 in. wide (white)	per yard 4/-
„ „ 54 in. wide (natural)	„ 3/6

COMFORTERS.

WHITE.

No. 142 29½ in. square	each 4/-		No. 144 33½ in. square	each 5/-
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SPECIALITY.

No. 138 Natural coloured, and dyed 31½ in. square	each 4/-
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Look for Diamond Trade Mark, enclosing portrait!

**DR. JAEGER'S SANITARY WOOLLEN SYSTEM—
SUNDRIES—continued.**

CRAVAT PROTECTORS, WOOLLEN.



Small size
to fasten round neck.



Medium size
to fasten round neck.

When the Coat is not fastened entirely up to the neck, these Woollen Cravats complete the necessary protection to the chest.

White, Black, Coloured.

Small size, with Neckband	1/9	Without Neckband	1/6
Large ,, ,,	2/3	,,	2/-
Bow Cravat ,,	2/-	,,	1/6
Scarves	1/3		

CUFFS (Knitted).

Knitted	per pair	1/6 and 2/-
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CUFFS—Wristbands. (From 7½ in. to 10 in.)

White, striped, and natural, in all sizes	per pair	2/-
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DIAPERS.

Small size, 34 in. by 19 in.	2/-
Large ,, 34 ,, 34 ,,	4/-
Cloth, 40 in. wide	per yard 3/9

GAITERS, MEN'S UNDER (Knitted).

16 inch.—To be worn with Shoes	4/6
,, ,, ,, Boots	3/3
23 inch.—To be worn with Shoes	5/9
,, ,, ,, Boots	4/6

**GLOVES, WASHING.—Flannel, 11d. each; Knitted, 6d. and 9d.
SANITARY WOOLLEN FACE FLANNEL, 6d.**

(For Bath Rubbers see page 77.)

**DR. JAEGER'S SANITARY WOOLLEN SYSTEM—
 SUNDRIES—continued.**

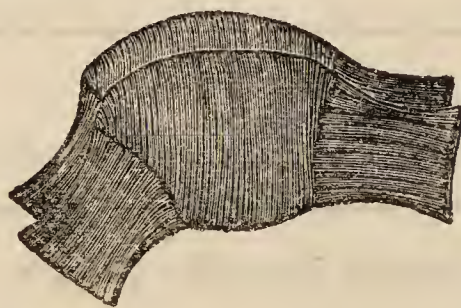
CASHMERE HANDKERCHIEFS,

MANUFACTURED OF FINE, EASILY WASHED, WOOLLEN MATERIAL,
 Bleached ... } In three sizes, about 24 in., 20 in. and 19½ in.
 Natural Colour ... } square, with woven border.

Of all the articles manufactured in connection with Dr. Jaeger's Sanitary Woollen System none has been more quickly adopted by the public than the handkerchief, inasmuch as it materially diminishes tendency to nasal catarrh, and is much better adapted than the linen handkerchief for drying up perspiration, which it readily evaporates, remaining sweet and wholesome.

Large size, 24 in. square	per doz. 21/-
Small ,, 19½ ,, ,,	,, 18/-
Extra fine quality, 19½ in. square, in white only	,, 21/-
,, ,, ,, 24 ,, ,, ,,	,, 24/-

KNEE WARMERS.



	Per Pair
Small Size (4)	2/6
Medium Size (5)	2/9
Large Size (6)	3/-
Extra Large Size (7)	3/3

LACE, WOOLLEN, FOR TRIMMING, INSERTION, etc.

In Natural, Cream and Black.

Natural, from ½ in. to 2 in. wide	from 4d. to 1/9 per yard.
Cream ,, ½ in. to 3 in. ,,	,, 3d. to 2/6 ,,
Black ,, 1 in. to 4 in. ,,	,, 2d. to 1/10 ,,

MAUDS (TRAVELLERS' SHAWLS), 54 by 72 in.

Camel Hair, coloured, for Tourists	18/-
Natural, ,, ,, ,,	19/6
Fancy Designs for Travelling	25/-
Heavy Plaid ,, ,,	40/-

Look for Diamond Trade Mark, enclosing portrait!

SUNDRIES—continued.

MITTENS (Knitted) per pair 2/- and 2/3

RUGS—FOR TRAVELLING.

SIZES.	Camel Hair.	Wool, I. quality.	Wool, II. quality.
	Natural.	Natural.	Natural.
48 in. × 63 in.	19/6	16/-	12/9
54 in. × 72 in.	25/-	21/-*	15/9*

* Not kept in stock, but can be made to order.

The Jaeger Reversible Guinea Rug with Strap.

SHAWLS and WRAPS, with Fringe.

FLEECY,	60 in. SQUARE,	NATURAL	13/9
"	"	WHITE	13/9
"	54 in.	NATURAL	10/6
"	"	WHITE	10/6
"	42 in.	NATURAL	7/6
"	"	WHITE	7/6
BROCADED,	60 in.	NATURAL	14/9
"	"	BLACK	14/9
"	48 in.	NATURAL	8/-
"	"	BLACK	8/-
WAVY,	50 in.	WHITE	10/6
SHELL (Extra)	"	WHITE	13/9
SHELL,	"	NATURAL	13/9
"	"	BLACK	13/9
"	"	CLARET	13/9
"	44 in.	NATURAL	9/-
"	"	BLACK	9/-
"	"	CLARET	9/-
COCKLE SHELL,	48 in.	BISCUIT	14/9

OPERA HEAD WRAP—

SHELL, 23 in. SQUARE,	WHITE	2/6
"	BLACK	2/6
"	CLARET	2/6

SHIRT FRONTS—(Cashmere.)

Small size, 2/6 each.

Large size, 4/3 each.

SLEEPING SACKS—TRAVELLING—see Page 29.

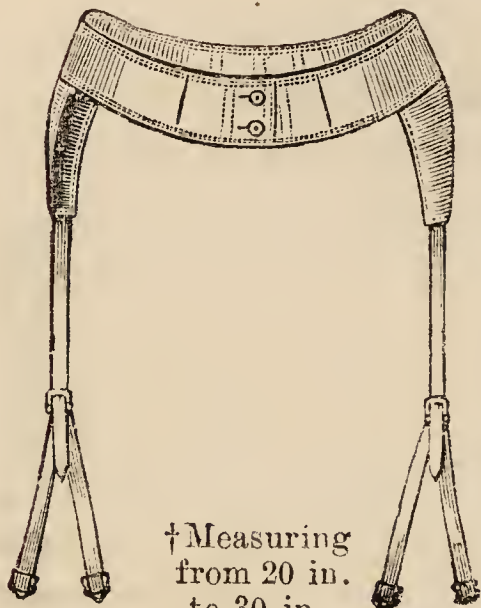
SPATS—see Page 38.

DR. JAEGER'S SANITARY WOOLLEN SYSTEM— SUNDRIES—*continued.*

STOCKING SUSPENDER.

Stocking Suspenders are recognised to be a great improvement on the old-fashioned garter, by which the leg is compressed so as to interfere with the circulation of the blood. The Woollen Suspenders and Clasps are of ingenious and convenient construction, and are *pervious to heat and perspiration*, the textile material being of pure undyed animal wool.

These are fitted up with the well-known Hoven's Clip.

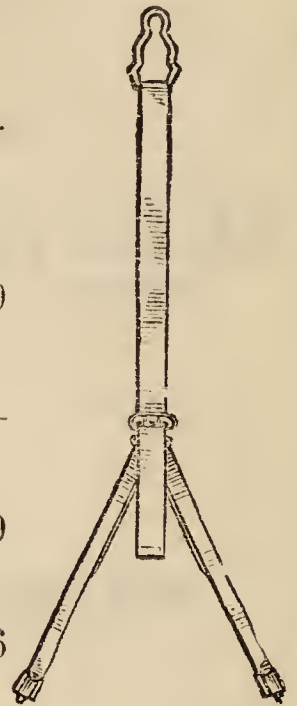


† Measuring
 from 20 in.
 to 30 in.

Pure undyed wool.

Pervious to heat and perspiration.

Men's Suspender (without band) for Cyclists	1/9
Ladies' Suspender† (shaped band)	4/-
Do. do. (without band)	1/9
Children's Suspender (without band)	1/6



In ordering Suspenders *with band*, waist measurements should be given.

TOWELS. Bath Towels, 5/3 each; Hand Towels, 2/9.

The Jaeger Knitting Wool.

Qual.	DESCRIPTION.	Made up in	Price per lb.		
			4 ply.	5 ply.	6 ply
X	Natural Wool (undyed)	3-lb. bdles.	6/-		
Y	Camel Hair Wool (undyed)	2-lb. boxes.	6/-	...	6/-
Y	Natural Wool (undyed)	do.	5/6	...	5/6
Y	Dyed Wool	do.	...	5/6	
Z	Natural Wool (undyed) and black and white shades	3-lb. bdles.	4/9		

CAUTION.—See that the Jaeger Trade Mark is attached to each Skein.

WOOL—DARNING. Balls at 3d. and 1s. each, in Natural, black, white, navy, and grey.
 Cards (36 yards) 1d. each, in Natural shades and black.

Look for Diamond Trade Mark, enclosing portrait!

THE PLATINUM "ODORICIDE" (Regd.)

Destroys all Odours of every Description.

Is therefore invaluable in Dining Rooms, Smoking Rooms, Sick Rooms, and wherever the atmosphere requires deodorizing.

First quality,	White Glass	10/6
" "	Green Glass	11/6
Second "	White Glass	7/6

THE "Odoricide" possesses the remarkable faculty of passing in a short space of time the entire atmosphere of a room through the Platinum Spiral which surrounds its wick, and which *glows without flame* for many hours, consuming in the process all unwholesome odours and impurities which the atmosphere may contain.

Dr. JAEGER discovered that when the evaporating power of the "Odoricide" is employed for the sustained dispersal in the surrounding air of a deodorizing agent (Rimmel's Toilet Vinegar is recommended), its value is greatly enhanced.

DIRECTIONS FOR USE.

The spirits of wine must have a strength of 168 degrees "Sykes" (or the platinum spiral will not properly glow) and must be perfectly free from fusel oil which is otherwise diffused in the atmosphere of the room. Many disappointments have been caused by using too weak spirit.

Before lighting a wick for the first time, it should be well suffused with spirit. The flame should burn two or three minutes, in order to draw up sufficient spirit into the wick to keep the platinum glowing. When the flame has burned sufficiently long, the glass cover should be popped quickly on and off again, extinguishing the flame, when the platinum spiral will continue to glow until the supply of spirit is consumed. The "Odoricide" should be protected from draught.

To extinguish the glow, the glass cover should be replaced, and should be left until the "Odoricide" is again required, as otherwise the spirit will evaporate.

The "Odoricide" should not be allowed to continue to glow until all the spirit is consumed, or the wick will char; if this happens, the charred portion must be removed.

A few drops of Eau de Cologne or other perfume added to the spirit will be continuously imparted to the atmosphere. By adding camphor, turpentine or some other volatile deodorizer, the deodorizing effect of the "Odoricide" is greatly enhanced. The usual proportion of deodorizer to one filling of the "Odoricide" is 15 to 20 drops, but varies according to the size of the room and the number of persons in it. For very large rooms or theatres two or more are required.

N.B.—J. Travers and Sons' plain Spirits of Wine, at 4/6 per large bottle, may be obtained of W.C. Clark, 4, Lower Belgrave Street, London, S.W.; and of their other Wine and Spirit Agents in Town and Country.

For Great Britain and the British Possessions.

ON THE EFFECTIVE WASHING
OF
DR. JAEGER'S
SANITARY WOOLLENS

SUAVITER IN MODO.



FORTITER IN RE.

The Jaeger "SUAVITER" Washing Powder.

To derive the full benefit and comfort from wearing the PURE WOOL JAEGER CLOTHING, it must, when dirty, be cleansed in a rational manner, as explained in the following remarks:—

Wool is a cellular structure, with a horny shell, filled with an oily substance. In proportion as this structure is injured by violent methods of washing, its beneficial action as covering material for the wearer's skin becomes impaired. Some deterioration in hygienic quality must inevitably take place each time that the fabric is washed, but this may, by proper treatment, be reduced to a minimum. To this end the process of washing must be gentle, but rapid and effective.

The Jaeger Company have taken considerable pains to find a harmless but efficient cleansing agent for woollens, and they now offer, as combining these important qualifications, their

"SUAVITER" WASHING POWDER.

The Company's own experience of the excellent characteristics of "Suaviter" is confirmed by the favourable testimonials received from others who have tried it, and they confidently recommend its use as permitting frequent washing of the pure woollen materials, without injury to the hygienical qualities.

"Suaviter" is economical because, being very powerful, it is used in a greatly diluted form, so that a little goes a long way. It has no odour, is not sticky, and can be rinsed out with the greatest ease. It is therefore peculiarly suitable for the Jaeger Clothing, and is the only means by which the Jaeger Camel Hair Rugs and Blankets can be washed to perfection.

"Suaviter" cleanses not only woollens, but cotton, linen, sponges, brushes, etc., etc., rapidly removing grease, and is therefore indispensable in every household. It is particularly valuable to families who are averse to having their garments washed in a crowd with others, and who prefer superintending the work at home.

Look for Diamond Trade Mark, enclosing portrait!

INSTRUCTIONS FOR WASHING WITH "SUAVITER."

N.B.—Never begin to wash Woollens unless they can be finished right off. If Woollens are kept in soak or damp all night they will inevitably shrink.

1. Dissolve thoroughly in a little boiling water 1 oz. (not more) of "SUAVITER," then mix with 3 gallons suds, made with $1\frac{1}{2}$ oz. best plain soap, and stir well. Immerse clothes at temperature as hot as the hands can bear, *do not leave to soak*, but work clothes about, and press through hands, *not rubbing*. Pass through wringer, and rince at least twice in clean *warm* water, passing them again through wringer. Stretch to shape and hang up to dry.

2. Iron when half dry, and stretch to proper size while steaming under the iron. Note that if iron be too hot it will singe, if too cool it will tend to shrink the wool. After ironing, dry completely in open air or before the fire.

3. To render white, pass clothes through slightly blued water, or expose, when dry, to sulphurous fumes.

*Price per Tin (about 14 oz.) "SUAVITER" Powder 9d.,
post free 1s.*

N.B.—Sample Tins supplied at 1d. each.

DO NOT DESPAIR OF
WASHING WOOLLENS WELL
BEFORE HAVING TRIED

The JAEGER "SUAVITER" WASHING POWDER.

AN ALTERNATIVE METHOD WITH AMMONIA SOAP.

The clothes should be placed to soak in water (at about 100° Fahrenheit) in which soap has been boiled up.

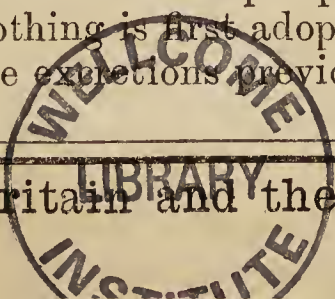
To about every six gallons of water (or sufficient for washing six large garments and several smaller articles) add three table-spoonsful of liquid Ammonia, which removes grease deposited by perspiration.

Any good Soap may be used, but AMMONIA SOAP, which combines Ammonia in the proper proportion, is recommended. It is supplied by the Company at 1/3 per 2 lb. tin. The proportion to be used is $\frac{3}{4}$ lb. to 6 gallons of water.

Other directions as above.

Note.—Experience has shown that the shrinking of Woollen Clothing is influenced by the nature of the perspiration given off by the wearer; especially when the clothing is first adopted, and its salutary effect causes the skin to give off the excretions previously repressed and retained.

For Great Britain and the British Possessions.



**FROM A. ALLPORT,
TAILOR,**

&c.,

**21 & 23 COLMORE ROW,
BIRMINGHAM.**

**SOLE BIRMINGHAM DEPÔT FOR THE
JAEGER SANITARY CLOTHING
BEDDING and TAILORING.**

BEWARE OF IMITATIONS.

N.B.—The Jaeger Natural Wool, Stockinet Underclothing, originated under Dr. JAEGER'S directions at Stuttgart, could, until lately, only be made in Germany, as British Manufacturers had not the proper machinery. So soon as leading firms in this country could be induced to provide the necessary plant, and procure the proper yarn, for manufacturing the JAEGER Underclothing, it was arranged (with the consent of the Original Makers) for it to be produced, under strict supervision as to purity of material and other high qualities, in British factories by British workpeople.